

The Ability Revolution

Alan Kindree



To my son Cameron Grant Kindree and to everyone who has
loved ones like I do.

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ACKNOWLEDGMENTS

I have to acknowledge that without the inspiration that my son Cameron has given me, none of the book, plan, construction or effort would have occurred. Cameron has amazed a lot of people, and a lot of people fall instantly in love with him. I have to acknowledge some of the very many people in Cameron's life, who have helped him along. I am unable to list everyone, but I can say that his mom, Viviana, has been his greatest influence. Viviana has done some incredible things for Cameron and for other people with disabilities. She has been on the Board of the Down Syndrome Congress and has spoken at conferences all over the world to support people with disabilities. She is currently a board member with the Governor's Council on Developmental Disabilities.

There is somebody special that has done something that years of speech therapists have not been able to do for Cameron, motivate him to speak beyond the effort of what people would think is possible. This person has inspired Cameron to produce words at a rate that keeps up with some of the fastest songs there are. While visiting my relatives in Canada, I took Cameron to the house where his hero grew up, and got a picture. Thank-you Justin Bieber for motivating my son to learn and sing along with your songs. Cameron has spent many late nights printing out your lyrics, learning how to read and then sing your music. This has done wonders for him, improving his reading,

memory, dancing, production rate of words and most importantly, the confidence in his own artistic ability.

After meeting Cameron, Cameron's stepmother Doina went back to school and completed her masters in special education in a second language, English. She used her knowledge to help educate Cameron in his formative years and without her help, Cameron's life would have been very different.

I also have to thank my friends, family and co-workers who have read parts of my work in progress, and encouraged me and have suffered through explanations that ran way past the limits of polite conversation!

I have put off almost all of my household and yard chores to finish this book and web site, so I must thank my neighbors for putting up with the mess that is dragging down their home prices.

CURRENT STATUS APRIL 7, 2018



Activities for about 20 people with special needs, are underway at the Hearthstone Community Center.

The fun has begun! Our goal is to produce the world's first Certified Nursing Assistant (CNA) Ability Team, so why would we start with fun? (why wouldn't we?) Attitude is the difference between an adventure and an ordeal, and when it comes to education, attitude and the desire to learn are paramount.

Do students want to go to school and learn or do they have to go to school and learn?

Creating the best attitude for learning is why we have started with fun activities. We want our students to look forward to being in the best learning environment possible. To create it, we may have to reverse a lifetime of negative learning experiences and awkward social situations.

Our curriculum contains these subjects: volleyball in the pool, going to the beach, hiking, hide and seek, British Bulldog, tubing, baseball, zip lining, soccer, karaoke, canoeing, campfire songs, food, skits and stories.

With a curriculum like that, going to school is something that our students really look forward to.

In this environment, friendships will blossom, pride in accomplishment will occur, confidence in social interaction will develop, and the overall quality of life will improve.

Every person, with or without a disability depends on the daily living skills of eating, good hygiene, dressing, moving and being in a safe environment. These are the skills that a CNA learns and then provides. Even if you can never master all of the skills to be a state recognized CNA, if you are motivated to learn some of these skills, then the quality of your life will improve.

After a year or so of having fun, you might notice that some of your friends attend a class where they are wearing “scrubs” and are performing nursing duties. They may even interact with you as they need “volunteers” to be their patients. You will probably admire and respect these people who you play with regularly, and you will want to do what they are doing.

This is when the time is right to learn.

Let’s get back to our start, fun activities for about 20 people with special needs at the Hearthstone Community Center.

Instead of inventing a curriculum of fun activities for our group, does one already exist? It does, and it has been in worldwide existence for over 100 years. It has changed and improved the lives of millions of people. Many look back at the time spent with this organization, as the most fun they have ever had.

Most people call this organization “Scouts”, and we do too. We organized Pack 114 to provide these activities for our scouts which include males and females of all ages. Most people “age out” of scouts at 18, but we have an exception. If your developmental age is 10 years old, and you are 45, there is no reason why scouting should end for you at 18.

Pack 114 has the full support of Forsyth County, and just a very short walk down the road from our meeting place is a county facility called Shady Grove Park. Besides great camping and a beach, there is a wheelchair ramp that goes over the water to allow you to fish.

When two scouts from Pack 114 achieve a worldwide event, and become the very first state recognized CNA Ability Team, it will create pride for everyone in scouting, but it will have a very special meaning and inspiration for all of the special scouts of Pack 114.

1 FOREWORD

The reason for writing this book is my son Cameron. Cameron needs to be introduced as this book is about his transition to the working world and his planned escape from government programs for the disabled.

Cameron, my 16 year old son is a purple belt in Tae Kwon Do, gets into girl trouble and has a perfect memory for singing Justin Bieber songs. Cameron also has Down Syndrome. He will tell you that he does have Down Syndrome but that he doesn't have Down Syndrome. I believe him.

I have worked as a paramedic for three decades and have witnessed living conditions for the disabled and elderly that I will not talk about. Shortly after Cameron was born, I began thinking about his future. Over 90% of developmentally disabled adults are unemployed. For all of the disabled adults that are employed, the vast majority are underemployed and are living well below the poverty line while being faced with the expensive costs and the many burdens of being disabled.

The disabled have always been the most vulnerable segment of society and when resources disappear, historically, the disabled suffer the most

This book will discuss a variety of opportunities for disabled adults as we journey towards our goal of producing a revolutionary event; CNA state certification for an Ability Team.

This book will discuss two pivotal concepts: Ability Teams and Altruistic Capitalism. Both of these ideas have been used to help disabled populations for thousands of years. I am only modifying them slightly and naming them. They are integrated into this open source business plan that is built around the free sharing of ideas in the forum at <http://theabilityrevolution.com>.

Throughout the ages, people with disabilities have helped each other survive using an Ability Team concept. A wounded soldier with vision problems unable to move away from danger can be paired with another soldier unable to walk on his own. By sharing abilities this team can now move and escape from danger.

We call a team that shares abilities, an Ability Team. The Ability Revolution describes methods for Ability Teams to move away from the dependence and restrictions of government programs to achieve the American dream by operating their own business. They do this by forming an Ability Team at a residence called a Working Group Home.

Although many different types of abilities can be paired together, for the sake of this book we will assume that one person in the team has physical abilities and they are paired with a person who has intellectual abilities. As an example

of a typical Ability Team, a person with Down Syndrome or Autism, could be paired with a person who has paralysis or amputations.

Altruistic Capitalism is just as it sounds. Profits from business are used for altruistic purposes instead of simply amassing wealth for one person. Our primary purpose for Altruistic Capitalism is to produce a quality of life solution for our disabled or elderly loved ones who deserve the best of what humanity can provide.

Government programs, nonprofits and business investors are not suitable ways to fund the remainder of this project. Government programs and nonprofits have a wide variety of reasons why they are not suitable. Government programs do not exist specifically for this, most provide training only, they have limited budgets for specific activities and do not engage in for profit activity. Nonprofits require continuous fund raising and they definitely do not allow business activities. A business investment would not work for a fully funded boarding school that has high costs and no revenue, especially when it drains revenue from other sources.

The method we are using to fund our Working Group Home starts with an aquatic center (shown on the back cover) that right now is functioning and nearing completion. When fully constructed and producing more revenue, the aquatic center will provide the space to manufacture two items. The combined revenue from aquatics and manufacturing will fund a boarding school that will train two students to become the first ever state certified CNA Ability Team.

The first product that we will manufacture in a small workshop at the aquatic center is a wood fired electrical generator. The second product is a reverse osmosis water purifier that is joined to a small water packaging station. This packaging station is small enough to fit on your kitchen countertop beside your sink.

These two products can be combined to be a small, portable disaster relief station that burns any kind of bio matter to produce electricity, pure water and heat. The biomass heater has been in operation for over 7 years. It heats our 70,000 gallon pool for about \$1.25 a day by burning wood underwater. A reasonable, rational person would not believe that a class A fire can go against the rules of the fire triangle and have wood burn underwater. (pictures at theabilityrevolution.com) I do not expect you to believe me, but yet it exists and works.

The water purification and packaging product is about the size of a large microwave. One purpose of this unit is to employ adults with disabilities in the homes where they live. This would avoid the problems of transportation and being away from care supports. They would produce packaged water for large venues such as sports events and concerts. More information about these products is in the chapter called "Manufacturing."

The Adventure Competition begins our start-up funding. Positions and duties for our fund raising competition.

Skipper	Operates the catamaran, teaches sailing, researches exciting destinations
Mate	Operates the camera chase boat, ski boat, fishing boat, assists the skipper
Lifeguard	Rescue swimmer, teaches aquatics, competes against other teams
Medic	Medical care, teaches, directs rescue, competes against other teams
Diver	Underwater and land photography, teaches, researches dive sites
Athlete	Teaches all sports activities, researches activities, competes against other teams
Explorer	Researches attractions, restaurants, shopping, history, acts on camera
Talent	Provides and researches music, art, acts on camera, assists with media production
Media	Ensures that a 22 minute production is produced within a month of sailing
Entrepreneur	All business decisions and strategies, general labor for all team members



A sister ship of this vessel, is our choice for this competition. In the diagram below you can see that it has 6 heads, sleeps 14 and has everything else that you would expect on a yacht of this size such as a motor boat on the stern, a scuba air compressor and all the luxury items expected.



We will have 30 of the above 10 person teams. Every week, for thirty weeks, a different team will operate the catamaran.

The goal of the competition is for each competitor to raise money for the charity of their choice.

The competition does more than raise funds by selling fantastic tropical adventures. It creates a marketing and research powerhouse that employs disabled adults at the aquatic center while funding the boarding school.

There are a lot of similarities between this tropical adventure competition and major league sports. Each team is its own small business corporation. Competitors can write off air fare, equipment, training, accommodations, food and many other expenses on their taxes. By year three, the teams must be operating effectively enough to start paying the competitors while raising funds for their favorite charities. If they are not profitable enough to do this, they are disbanded and a new team can take their place.

The video from all 30 teams will be broadcast as a weekly web series. This will allow the teams to market their adventures and skills as crew, to the general public. If the web series does produce revenue, it will be split equally between all the teams.

The crews from the competition will also be training to distribute and operate the disaster relief stations. They will compete in a rescue exercises in and out of the water. Being

part of rescue and disaster relief operations aboard the catamaran creates another reason to visit, train and patronize our aquatic center that is managed by disabled adults.

The revenue from our Aquatic Center, supports the high cost of our specialized fully funded boarding school to produce CNA Ability Teams.

Our boarding school is designed to provide accommodation and training at no cost to the small number of students that we can train during each session. Operating a boarding school for disabled people on Medicaid is something that needs to be done not only for free but it has to include food, travel, accommodations, classroom supplies, teacher salaries and more for at least 3 months and probably much longer. This is why we must develop a very strong economic model from manufacturing and aquatics prior to taking on the extensive costs of a fully funded specialized boarding school for disabled people on Medicaid.

A pilot project to determine if ability teams can care for other disabled adults, will be started right after our first CNA Ability Team earns state certification.

Employing Ability Teams or disabled adults at the aquatic center for manufacturing or to teach scuba, swimming, sailing and other vocations will help to provide the funding for the boarding school while opening up more opportunities for disabled adults.

Funding this boarding school with manufacturing and aquatic profits is an example of Altruistic Capitalism.

Funding and growth has seven stages and a final goal. We are at stage 3. The first stage was building the 25m specialty pool and putting it into operation. The second stage was paying off all of the construction debt, the mortgage debt on the two lake front properties and all other debt so that stage 3 can start with no debt. Stage 3 is the Tropical Adventure Competition. Stage 4 is the completion of the aquatic center. Stage 5 is completing the next generation prototypes for the biomass units and RO stations. Stage 6 is state certification of the first Ability Team. Stage 7 is completion of the Pilot Project. Our ending goal is when somebody opens up their own, independent, working group home and creates the American Dream for another Ability Team, someplace in the world.

There is a reason why it seems as if there are not enough resources to care for our disabled or elderly populations. A legislative crime was committed on Dec. 23, 1913 that is still stealing our resources. The chapter called "Robbery In Progress," talks about this crime.

The chapter called "Working Group Home," discusses how to attract innovators in athletics, nutrition, rehabilitation and other related fields to our aquatic center. Some of the innovators that we seek are those people who have a thesis that needs to be proved. These masters or doctoral candidates may need a control population that is already

having their biometrics and other data measured. Our aquatic center has a unique way to collect and share this data for any innovator, doctoral candidate or coach to use. Attracting energetic innovators is of great importance to us.

The information in this book is a baseline for discussion in the online forum so that open source ideas will continue to improve the quality of life for our loved ones.



On Cameron's 10th birthday; first campfire cooked hamburger he made by himself and his first arrow.

Strategy Overview	
Event	Status
Rezone land to enable a residence, business and boarding school at one location	completed
Obtain building permits and engineered drawings for the completed structure	completed
Form an S- corporation called Dolphin Rodeo	completed
Form a non-profit called the Atlanta Volunteers	completed
Construct and pay for the foundation	completed
Construct and pay for the 25m pool	completed
Complete the business plan described by the book "The Ability Revolution"	completed
Complete the website for the abilityrevolution.com	completed
Create a plan for a pilot episode of the Tropical Adventure Competition	completed
Book the boat for the pilot	completed
Assemble a team for the pilot	In Process
Use footage from pilot to create the first video to use for advertisement	Pending
Create a power point presentation for the book tour	In Process
Give the final approval for publishing the book	In Process
Create a schedule for a book tour	In Process
Print 100 copies of the book	In Process
Send copies of the book out to radio, TV shows and newspapers	not started

Update the book tour	not started
Find 300 competitors who pay \$5 each to register with 50 on the waiting list	not started
Schedule 350 competitors for local training and qualification, \$250 each	not started
Complete the local training for all 300 competitors and 50 on the waiting list	not started
Schedule 10 competitors a week for 30 weeks with 50 on the waiting list	not started
Book 300 competitors, \$500 entry fee, for Tropical Adventure Competition (TAC) #1	not started
\$100,000 down / \$600,000 loan for the sailboat - lakefront property as collateral	not started
Collect \$250 open water training fees from competitors who take advanced training	not started
Begin 30 weeks of competition and local training for TAC #2	not started
Offer the web series to cable networks	not started
Complete the charity donations and prizes for the competition	not started
Complete the entrepreneur weeks	not started
Begin rescue and medical relief training	not started
Continue the TAC & expand the fleet and destinations as needed	not started
Raise enough money to complete the Aquatic Center	not started
Manufacture the biomass electrical generator	not started
Manufacture the reverse osmosis packaging workstation	not started
Raise enough money to operate the boarding school	not started
Certify the first state recognized CNA Ability Team	not started

The Ability Revolution and the forum found at theabilityrevolution.com are open source. You are free to use, distribute, copy, modify, print or email the material for any purpose except for commercial use. As long as the information is kept free, including google adsense words and other distribution schemes, you have unlimited use of it.

The book and the forum are designed to work together to create, develop and implement solutions to improve the quality of life for everyone. While you read, you should use the online forum to interact with other people who are also reading this book. You will be able to share your ideas while they are still fresh in your mind if you use the book and the forum together. You can ask questions, leave comments and to be inspired to help create the second, third, fourth and many other Working Group Homes to support Ability Teams all over the world.

Think where we will be after the completion of the first Working Group Home. We will have a base of operations that will provide the training, funding and the next open source business plan to turn an ordinary residence into something amazing for one or two Ability Teams.

The job of the book is to be the match that lights the forum on fire. The job of the reader is to use the forum to throw more ideas onto that fire.



On his 10th birthday, Cameron lit a match on his first try. (the first match that I know of) He then lit a fire with that match and became the only cub scout in his Pack to complete the string burning competition. Each cub scout was given three matches to try and lite a fire they built themselves. Cameron was last in line. He completed the competition and had two matches left! Stories of his status and fame as the cub scout that still has two matches in his possession, spread like, well, wildfire.

If you want to see instant responsibility take off at maximum speed, tell some 9 and 10 year olds “Here are three matches, can you build a fire for this competition?”

When you go to theabilityrevolution.com, you will see other reasons besides idea sharing as to why you should spend \$5 to join the forum. This includes entering our contest, downloading this book and its revisions, becoming one of

our 300 competitors, and for the best reason, being part of a historic event that could spread to your community.

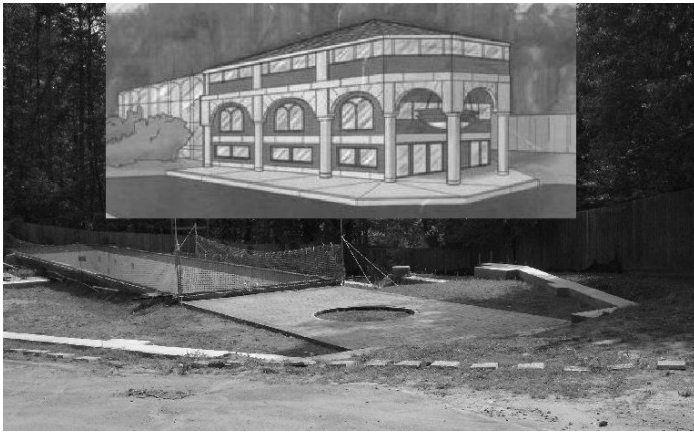
On the last day of the 30 week contest, called the “Tropical Adventure Competition”, we will hold a drawing for everyone who joined the forum. There will be a 1:1000 or better, chance for people in the forum to win an all-expense paid, tropical adventure of a lifetime. You can numerically increase your odds of winning when you buy more tickets as each drawing is limited to 1,000 entries. For example, if you join for \$5 and buy 3 more tickets for a total of \$20, you now have a 1:250 chance of winning. Those are great odds, better than any lottery out there! The prize includes airfare from anyplace in the USA, all travel, accommodations, sailing, scuba, food, drink and lots of other perks.

People in the forum have access to all of the media produced by the competition and can join teams to be involved in a variety of marketing, editing, training, research and other tasks that could earn or win them a spot aboard an amazing tropical adventure.

Above all, people in the forum may create and develop solutions for our disabled or elderly loved ones and then have them shared them around the world.

The forum is a place where you can truly make a difference.

Talk to me in the forum!



The inset picture at the top is the proposed final look of the aquatic center above the current construction. The underwater windows used for stroke clinics, scuba lessons and underwater photography are shown below.



2 ORGANIZATIONAL COMPONENTS

Calvin and Hobbes, a comic, has a feature called “Opposite Day.” The components that build the framework for our business strategy will be comical to any educated and successful business professional as it mimics “opposite day.” This accounting and organizational structure will result in a lot of fun and give us access to some unusual administrative and marketing strategies, but it will be comical to anyone who has good business sense.

Fun is the last thing that you would expect out of accounting and definitely out of how a business is organized, but this is where we are headed.

Let’s see if I can get you to agree that this business strategy that seems to have skipped a gear can be fun, effective and purposeful.

Our mission statement contains an oxymoron, “altruistic capitalism.” Our mission is to help deserving populations become productive in their own business.

Most of the following list of components will be described here and others will be described in later chapters. Some

are new concepts vital to the overall business strategy for Working Group Homes, and our Tropical Adventure Competition and some are business strategy risks, such as 100% open books. These components will be used throughout all of our operations unless they fail, are improved or replaced.

Mission : Quality of life through altruistic capitalism (people over profits)

Vision : Operations directed by an open forum (more ideas equal a better solution)

Structure : Flat and borderless (no middle managers and no limit on participation)

Strategy : Purposeful activities, inherently fun (recreation and rescue on the catamaran is an example)

Branding : A reverse tax strategy that creates a corporate leader (use profits to fund programs for society)

Trust : Open books, SISO verification for accounting (Sequential In Sequential Out)

Spirit : Regular use of legacy trophies, game pieces, awards & recognition for events & service (Parties!)

Method : GOGI Good (information) Out, Good (information) In

Practicality : Reverse globalization (Ma & Pa VS Big Box)

Growth : Create friendly competitors (our 30 corporations formed during our competition is an example)

The following is how I define our components and how they fit together and give a framework to our business strategy.

Trust And SISO

We are going to start with the component called Trust. We create trust with open books and SISO.

SISO is a method of examining a bank statement that even my son Cameron can use and understand even though math is probably the subject that his Down Syndrome gives him the most trouble. You can spot errors and problems very quickly, as well as make mistakes or have omissions that really do not change anything. Simplicity is the key to SISO.

Any bank statement can be downloaded into the SISO spreadsheet if it is in a format compatible with Excel.

Labels are put on the downloaded information and displayed openly on the internet.

SISO makes no changes to your bank accounts or the methods that you use for accounting. It will work with any downloadable bank statement.

SISO is a method of labeling with hyperlinks and not accounting. Each dollar in an account has two hyperlink labels. A label created at the time money was deposited and a label created at the time it was withdrawn.

One column of hyperlink labels is for deposits and one column of hyperlink labels is added for withdrawals. The hyperlink labels look like sequential numbers for the deposits, and in most cases, look like sequential numbers for withdrawals.

Collapsible rows, take each deposit amount and make one row for each dollar in for that amount. If you deposit \$5, SISO makes 5 rows and puts a place for a deposit and a withdrawal label in each row.

Now you could count, add or subtract by 1's, as every dollar has its own row. Normally, these rows are collapsed so that the spreadsheet resembles your bank statement. For this explanation we will assume the rows for each and every dollar is expanded and they are visible.

Each tax year, SISO starts with number 1 for the first dollar in your account and proceeds along with sequential number labels for deposits all the way to the end of the tax year.

Most of the time, dollar #1 is labeled as deposit 1 and withdrawal 1 and usually all three numbers will be identical up to the last dollar withdrawn.

If you had \$1,000 dollars deposited into your account in one year, you have 1,000 labels from 1 to 1,000 for the deposit labels.

If you do not have any money that is targeted to be spent on a specific purpose, then the withdrawal labels will look just like the sequential deposit labels, except that the labels

will stop at the amount of total withdrawals from the account for that year. If you withdrew a total of \$800 from your account that year, and you have a balance of \$200 then the last withdrawal label was on dollar #800.

When money is targeted for a specific purpose, those dollars may or may not be spent that year and targeted dollars will probably be spent out of sequential order. When the SISO spreadsheet finds targeted dollars for withdrawal, it skips over those and continues with sequential labels for the next available dollar. When it is time for those targeted dollars to be spent, SISO goes back and fills in sequential numbers for the withdrawal labels of the targeted dollars being spent. If there are targeted dollars remaining for that year, they would not have a withdrawal label attached to them but still have the deposit label indicating they are targeted.

Besides the hyperlink labels allowing you to specify the purpose of targeted funds, labels can link to other custom information for each dollar deposited or withdrawn. These other labels (as many columns as you wish to add) can be for media, data and any other information you want to link to.

Sorting the withdrawal labels in sequential order will tell you which targeted dollars have not been used and any other dollars that have not been withdrawn.

Here is a fun example for using SISO for targeted spending. Let's say we intend to buy a new wheelchair pillow and that

costs \$7. Little Johnny has taken a break from his colorful life and has raised \$3 selling lemonade (I would not drink it) and he wants to put that towards the new seat (probably to try and clear his name). He has targeted his contribution to go towards that seat but his contribution is not in the sequential order of the next dollars to be used. In this case, the sequential order for withdrawals would stop and jump to his dollar sequences and those three dollars would be used. The withdrawal labeling of dollars would then go back to where it left off and continue in order. Little Johnny could see that his actual three dollars were part of the purchase that he wanted them to be a part of. This could really work well for marketing and advertising as we photograph Little Johnny finally joining society and seeing his exact \$3 being used for something wonderful and we could photograph him and the person he helped, together.

We just have to celebrate little Johnny joining society and we decide to make a trophy out of a single one of his dollar bills. We could take a picture of little Johnny making a purchase with this particular dollar and we put this picture into the hyperlinked cells for that dollar. Somebody builds a frame for \$20 and puts three hours of work into making it look great. Somebody else buys \$30 of food for a small event of 5 people and they all put 2 hours of work each into cleaning up an area for the event. Pictures are taken of the presentation of this dollar and all the fun at the event, and all this information is hyperlinked to that dollar, as there are as many cells as you need to describe the activities of each and every dollar deposited and withdrawn.

That one dollar now has \$50 worth of food and expenses, and lots of hours of volunteer time and the celebration of 5 people attached to it. Next year, word has gotten out about the “Little Johnny award,” and it has grown to 20 people, and then after 10 years it has grown to 50 people.

The Little Johnny dollar, may have \$5000 spent on it by now, and countless volunteer hours and lots of pictures and videos of fun events.

Spirit (legacy trophies)

How much is that \$1 bill worth and how much work has it done? We have a 10 year legacy of what that dollar has done to raise the spirit of people every year at the event. This is what I am referring to as a “legacy trophy.” Sure, you could have spent money on an actual trophy instead of using a dollar bill, but the process and point is the same.

That \$1 bill is only worth \$1 to a retail store, but to people at those events, it is worth much more. That \$1 bill can raise somebody’s spirits up significantly when they win it at a competition or game, even though it is still just \$1. You can even assign game points in the cells and play games for points instead of dollars. These are how we can link game points to a SISO spreadsheet. In this way you can also link volunteer hours, pictures, food and much more to a method that produces a legacy.

There is more information about game points in the forum where I describe a game called the Central Bank VS Fiat Dollars.

SISO puts information into other columns that normally remain hidden such as the date, who made the transaction, how it was made and what it was for. You can use these unlimited hidden columns for labels and hyperlinks to include any media or information that is connected to the transaction or dollar, for years and years.

If we receive money that is targeted for a specific cause, that information is put into the appropriate spreadsheet cells for that amount, so that with open books on the internet it is easily verified by the general public, that those actual dollars were spent in the specified way.

The deposit and the withdrawal labels may be the same number, but because they represent a specific hyperlink cell in a spreadsheet, the information that they represent, is not identical. We put a "I" for IN and an "O" for OUT if we have to refer to labels outside the spreadsheet.

SISO does not have to be visible on your bank statement for it to work. Nothing changes on your accounting or your bank statements. When SISO is used, you simply click on an arrow and expand any amount so it lists each and every dollar in that total. Most labels for any amount deposited or withdrawn money will look the same for each row in that amount. SISO makes it easy to add labels for individual contributors to a deposit amount or individual purposes to a withdrawal amount.

SISO searches can easily spot where information changes or is incomplete so that problems can be easily be seen or

examined.

Having a spreadsheet put a sequential number going in and a sequential number going out for each and every dollar, is all you need for SISO to spot and identify combined deposits or combined withdrawals and their conditions.

After beta testing, the simplicity of SISO for verifying transactions should make it almost foolproof.

How often have you heard of government programs claiming they do not know where the money went? That is because they take a big lump of money and start spreading it around to so many places that nobody would know where it went.

Each dollar printed already has a unique serial number, it should be easily tracked, except that it is not. SISO attaches a label to each dollar so that it can be tracked for as many years as you want, especially if you just happen to be passing that same dollar back and forth between friends at events.

SISO will be tested on our website and it will probably only be used for us and the corporations we create for our competition, but it is open for anyone to use and we will share it freely.

SISO is safe, as it is separate from your bank account so it will change nothing in there. You can make mistakes and even fail to fill everything out, and it changes nothing.

By allowing anyone to take a picture of the dollars they share with you, or you with them, and then record the smiling faces and information associated with that transaction, you have a new way to change the fiat value of that dollar. A dollar is only worth what you think it is.

Changing fiat value can also be done with electronic dollars. When somebody targets their dollars to be used for a certain event you can show their dollars that are electronic or cash. The sequential number in, shows their exact dollars, cash, credit or check and can track these as they create the fun of hyperlinking photos to the transaction and openly posting and viewing it online. This can make for some interesting financial records and absolutely could have, if our politicians had used SISO and open books.

Perhaps the 145 million that was unnoticed and lost in the Clinton Global Initiative could be found. After all, a nonprofit is by law, required to have books that are open for public inspection.

Here is an example of how much fun you could have and the recognition that you could give for specific people and events. The same dollar might be passed back and forth for payment for a specific task or good deed and celebrated in monthly or annual events. For fun, you could create a large amount of effort, purpose, sentimental value, comedy or teasing attached to a particular dollar identified by its actual serial number and its SISO number in and out throughout the years.

Volunteers could work and do some amazing things, just for the payment of one, very special dollar. They would probably spend it with us to keep this type of event going.

The above information is also part of the explanation for the component called “Spirit.”

The best use of SISO would be to provide voluntary transparency for nonprofits and government programs as every single dollar in and out can be easily tracked over the internet by anyone. We are going to use SISO for all of our business activities, even though as a for profit corporation, there is no obligation for us to do so.

At the heart of the SISO labeling method, is a way to track and verify money openly so that we can all be responsible stewards for its use. Sure, it is 100% honest, but even honest people can make mistakes.

Everything is logged with as many labels, pictures, discussions, hyperlinks and value that you want to put on it. SISO lets you attach the value of information, to fiat dollars, or to service, volunteer or even game credits, and this is what can make SISO fun.

Everything is out in the open, and this is what makes SISO work. There are no secret untraceable anonymous transactions. Secret bids, have no place in the SISO method of accounting. Everything is above board and out into the bright light of truth. This eliminates all corruption, bribes, overbilling and nepotism as the light of truth shines on everything. You simply and openly create the best working

relationship at the best price that everyone would agree to, to get a contract for a service or product.

This type of open books and information can protect people with developmental disabilities, such as my son, from being preyed on by people who would take advantage of them. If caring and considerate people can take the time to be good stewards for financial oversight, for our vulnerable populations, then perhaps they can achieve the American Dream by working hard.

You might be able to spend a SISO dollar frivolously and not be noticed, but start spending a lot of them and somebody, somewhere is going to comment in the forum.

Each year the 30 corporations formed for our Tropical Adventure Competition will have SISO make all the accounting open for public inspection, and this will ensure the integrity of the contest. We will also open the books of the parent company. Through beta testing, research and development for open books, we will strive to create a method that can protect vulnerable populations.

The Tropical Adventure Competition is mainly about creating successful fund raising corporations that support Working Group Homes. They do this while having the best time of their lives. Think about a bunch of people going down to the tropics to sail, dive, swim and sun tan their hardest all in the name of a good cause! Really? This is pretty hard to believe, I wonder if SISO can change your mind?

We cannot become successful fund raising corporations under the rules for nonprofits, so we must organize as a “for profit”, and then act like a nonprofit. We will demonstrate the transparency and public good that a nonprofit should have, we will simply have to pay taxes to do it. SISO and open books will let us prove our intentions.

This is your first example of an “Opposite Day,” event; run a for profit corporation with much better results for society than many nonprofits and keep all your books and information open to the public.

You know that using SISO would scare the “poop” out of every single top 500 corporation and practically every single government program, and many nonprofits. I am not accusing them of any wrongdoing. I am simply saying that sometimes people are shocked when they see where their money is going and what it is actually being used for or how much the mark-up on products really is. All of this open information would hurt sales or donations as no other corporation does it.

This is an example of one of our risky business strategies. We believe that in our case, SISO and open books will not hurt sales, it will help them.

There are a half a dozen reasons why SISO will work exceptionally well for us as is, but we are going to add one more step to SISO, as it is another part of the component called “Trust.” Everyone, including the public, will have access to all of the administrative information that the

corporation has except for personal identity information, bank account numbers, and other information that has to be protected such as medical files, home addresses and similar protected information.

In order to create great ideas you need access to all of the information about that idea. SISO makes all the financial information available to you, and the forum at theabilityrevolution.com gives you all of the rest of the information about our operations, with the same access as a CEO has. (minus protected information)

All transactions through our web site theabilityrevolution.com are viewable through our SISO demonstration page. Automatically putting expenses through our web site so that we can have a 100% compliant SISO site, is still a work in progress, but not that difficult. The major expenses are easy to add manually, but the minor ones need a little tweaking. Eventually we hope to have an app do this.

Structure

The component called “Structure” describes us as being “flat with no borders.” All workers, volunteers, customers, even the general public can make comments that go right to the top, as they are already on the top floor, the only floor we have. We have a flat structure, not layers and layers of middle managers and administration. We use the forum at theabilityrevolution.com so that absolutely everyone can suggest new ideas and information and get credit for it.

SISO and open books ensures that they have all the information to research, develop and suggest new ideas.

Method and Vision

This describes the component called “Method,” or GOGI. (Good Out, Good In) We are putting good information out there for everyone to evaluate, and this makes it easier to get good information back into the forum for discussion. Everyone in the forum can then build on that idea until it passes or fails the court of public opinion while being bandied about by the views of others. This describes our component called “Vision.” Our vision comes from the many different viewpoints from the forum to ensure that every vantage point for an idea can be considered.

Our forum lets you build your idea with the help of other people and see the results when actual change occurs. You get credit for your idea as the time, date and author is listed in the forum. You do not pass it off to a series of middle managers who may be too busy or don’t recognize the value of your idea. Everyone looking at an idea can give the most reasons why it will or will not work and this is the benefit of having a flat borderless structure.

We will all benefit by having as many eyes on our operations as possible so that any mistakes or inefficiencies can be corrected as early as possible. Sometimes being honest and open isn’t enough, sometimes you need observation and guidance.

There are a few reasons why we want transparent books and public oversight. The first, obviously, is to create a way to protect vulnerable populations from being taken advantage of. There are more reasons and efficiency is next on that list. With everyone commenting on improvements to spending, we should be able to become more efficient. We are a for profit corporation, and there really is no reason to trust us, but you can at least verify us as being efficient! SISO will also let us easily display the results of Altruistic Capitalism. Are we enriching our own wealth or are we walking the walk?

There is advertising and public relations potential with SISO and open books.

Let's say that a corporation makes soap, and they look at our books and do a quick search for "soap." They see that we are spending \$80 on soap every month. (My friends who know me would be laughing and say "not likely, not even in 10 lifetimes",) This would indicate an area where they could pay for a service, sale or other item with the soap products that we are currently spending money on. You might be a manufacturer, retailer or wholesaler and you decide that you will sell it at a very reduced price that competes with our best price, and this is a way to sponsor us and to advertise for them. It might even be donated. The sponsor could choose to list their business name on the SISO spreadsheet for this transaction. You might even create the hyperlink attached to those donated products or services to be included in SISO. These could link to coupons or contests. You can now take credit for helping this project

succeed and be recognized. (See our dollars at work! – campaign)

When contractors and retailers learn and see the proof of our mission by examining our open books, they can easily calculate if they can work with us to reduce expenses for us and increase sales for them with their products. They may even reward service credits with product donations, especially if those credits are volunteered for a worthy cause. This is another advantage to having open books.

When you see where the money is being spent and trust in the business, you can come up with solutions that benefit everyone.

Open books will encourage people to make specific donations of goods and services to our for profit company once they see where the need is. This is completely unheard of in today's world and definitely another example of Calvin and Hobbs "Opposite Day." All we have to do is to be true to our purpose and keep expenses and salaries balanced and be a great tax paying corporate citizen. The good people of the world will help us and be inspired as they will be reassured through our open books and the proof of how we use profits for the public good. This is part of the explanation for what altruistic capitalism is. It relies heavily in the trust that the overwhelming majority of all people, are good people. They tend to show and prove their good side when they share trust in each other.

You could think of us as a nonprofit who has decided to pay taxes so that we can conduct business (altruistic capitalism) without restriction. In a way, we will be paying taxes to two different people. The first is Uncle Sam. Once he gets his fair share, we then continue to pay more taxes directly to John Q. Public, in the form of decisions that we make for that tax money, instead of letting the government decide. We don't give this extra tax money to the government to spend wastefully, we spend it on good causes in an efficient way, with public oversight.

Onto some more fun. At a social event, people may be recognized for some hilarious things that their money went for. You can search any ID # and see what their money was spent on. We can also be practical jokers and buy silly trinkets to give away at social functions in their honor, with their money. Let's say we have some awful food; let's see who is responsible for buying this and punish them according to the pirate code, which is probably going to be throwing them overboard or something similar. We may even have to buy a whip cream pie, with their money, hit them in the face and then throw them over and post the pictures to their dollars or take away service credits in SISO for preparing such a disastrous meal. (It may be a great meal, just teased as being a disaster to create some fun). All of this can be recorded by hyperlink to the money used and this creates a legacy for those dollars. "Yup, this was the \$3 used to buy the whip cream pie that hit him in the face". That \$3 might buy pies for years and years after that as people target their dollars to be spent instead of \$3 in

symbolic money.

The possibilities are endless for creating a legacy for trophies, awards and recognition. We can even create game pieces and hyperlink to the events. This adds more to the description of the component called “Spirit and legacy trophies.”

Branding

In a perfect world, we should be happy to pay taxes as those taxes would be spent wisely and for all the right reasons such as supporting disabled and elderly populations. That isn’t currently happening. There is way too much waste in government spending. We all have endless complaints about how taxes are spent but we should still pay them.

Corporations and individuals should be taxed for all money earned in the USA, before it is sent out of the country as an expense that does not get taxed. SISO would quickly catch offshore tax cheats that take money away from vital programs.

Using the excuse of wasteful government spending is not a reason to avoid paying taxes. It is a reason to become more involved in eliminating waste and fraud.

Once we pay the taxes we are legally required to pay to Uncle Sam, any other money that we choose to spend on society, with our own decisions, is similar to where we decide to voluntarily pay more taxes. (I know, I know, a lot

of you just barfed, when you heard “voluntarily pay more taxes,” sorry!)

This is the heart of Altruistic Capitalism. Pay your required taxes, have your taxes spent appropriately by the people you elect and then spend what other money you can, on your own family, the family members of your employees and then friends, neighbors and your community. Spend it on people you know and control it yourself.

Just to be clear, you do not give the extra tax money to the government, to have it wasted. You spend those dollars yourself, or with the guidance, observation and suggestion of the forum, and the court of public opinion on what is actually good for the community.

Chances are, that when we spend money directly on projects to support society, such as our boarding school, we will be spending it without the waste of beaurocrats on high priced inefficient programs under heavy regulations. Think of how effective this other tax money could be. It would be spent directly on great causes that we decide on, and not wasteful programs the government picks.

Altruistic Capitalism is described as when you are a corporation or an individual paying your fair share of taxes (meaning you do not use offshore banking or lobbyists and loopholes to avoid and cheat on taxes) and you spend your own “after tax” money to support society with your own choices.

Many corporations move their money all over the world, usually starting with banks in London, England and then they move from account to account escaping taxes in their home country. We should all pay taxes, as taxes are supposed to be used for the benefit of the community. Those taxes should go to helping society, but quite often they are squandered or much worse, large corporations avoid paying them. Because we would be using after tax profits, to benefit society this definitely is an opposite day concept and describes the component “Branding.”

Branding occurs with the display of our reverse tax strategy of paying more taxes than we should. This is the heart of our branding, and this is also another very risky business strategy. We will become a corporate leader not by the profits we have, but by the profits we give away.

If you use offshore tax havens and other schemes to find loopholes to avoid pulling your weight, then you do not qualify as being a part of Altruistic Capitalism. You are simply a tax cheat. You cheat all of society, the society that gives you consumers. You cheat the people in society, who by some cruel life’s lottery, now must rely on the charity, that our taxes provide.

What business would you patronize? The business branded as making less money for shareholders by supporting society or the one thinking only about themselves as they use offshore banking, lobbyists and loopholes to avoid taxes and amass this dirty cheated wealth for themselves?

I call the taxes avoided by schemes and loopholes, as dirty and cheated as I have firsthand knowledge of its effect. I have worked as a paramedic for decades and far too many times I have witnessed conditions for the disabled and elderly that I will not talk about. When your tax schemes steal and cheat from these vulnerable people, you are the lowest form of scum there is. We, as a society need to be ashamed that we can elect people to take money from lobbyists so that this can happen to our loved ones.

The topic of tax fairness and corrupt inept politicians is a rabbit hole that I could not get out of, so let's move on.

You might ask, "If you are improving the lives of disabled or elderly populations, shouldn't you be a nonprofit?" We could not engage in business activities if we are a nonprofit and we would instead be endlessly chasing down donations instead of providing an opportunity for independence from nonprofit fundraising and government programs.

I have a volunteer group and a 501 C 3 on the internet, at this time it has over 7,500 members and we do a wide range of activities on almost a zero budget. It is at <http://meetup.com/atlantavolunteers> . The incorporating name is "Forsyth Area Sports Teams," but we DBA the "Atlanta Volunteers".

When The Ability Revolution gets further along, you will see me a lot more active in that group and that nonprofit. I have been very absent for the last couple of years getting The Ability Revolution off the ground.

We have been operating on less than \$1,000 per year, yet we do many things. I hope to jump start that in the future for those of you who do want the tax advantages of donating to a nonprofit feel free to send an email to admin@atlantavolunteers.org and the auto reply will give you donation and volunteer information.

Transparent, easy to understand, publicly accessible accounting and a desire to pay all the taxes you should and then more, is a risky strategy that is the exact opposite of the most successful corporations in this country. Calvin and Hobbs, may just give their stamp of approval for that “Opposite Day” reference.

Of course it all depends on how you measure success, by how rich one man is or by how you enrich the lives of others.

Creating Friendly Competitors

It isn't very likely that other businesses will follow our lead, so I guess we will have to create our own competitors. Friendly competitors that will help each other to succeed. (We are definitely into “Opposite Day” overtime!)

Our kick-off event will involve building 30 corporations to create exciting adventures in the tropics and then later at destinations around the world. These exciting adventures will be sold through the aquatic center that disabled populations manage. The primary purpose of these adventures is to give people a reason to learn swimming, scuba and sailing so that they can become customers of the

aquatic center.

All of the corporations in this competition will use SISO, open books and the organizational components listed above. 35% of how the competitors and their corporations are judged is for how well they help other competitors and their teams succeed. If the goal is to generate fund raising capital to support Working Group Homes and not to enrich their own personal wealth, there really is no problem with helping each other with a similar missions and being friendly competitors to work together for the common good.

People and corporations will get a portion of the funds raised if they meet certain goals. The goal is not to force them to be volunteers, but to give them a choice. We all have to support ourselves and our families. Letting people earn a living as successful fund raisers, is a great way to generate revenue! Let's not reject capitalism altogether; being profitable and productive is still something we should all achieve.

If fund raising corporations become wildly successful, they should get a percentage of profits to employ them as professional fund raisers. 25% is a usual percentage paid to fund raisers for nonprofits, but we are not a nonprofit.

Practicality

This project has a zoning limit of 12 adults on the two properties. This is the maximum number of people we can help here. Helping those that we can, keeps our sights set

on a target we can hit. Our goal is to be a model that other people can copy to help their loved ones. We will share our momentum, our forum and resources to help launch projects for other people according to our ability.

We are not trying to fix governments, politics or come up with a global, national or regional plan. We simply want to find ways to help 1 or 2 people at a time have the quality of life they deserve.

Our goal is to have somebody independently, or with our help, change their residence into the next working group home and to document their successes or failures in the forum. This will make it easier for anyone to open up their own Working Group Home.

We can all build and share the plans to improve the quality of life for our disabled or elderly loved ones.



Two views of the existing construction



3 CNA PLAN OVERVIEW

A first ever event, a milestone and a paradigm shift in healthcare should be reached before the year 2020. This true story is about Cameron Kindree, a 16 y/o boy with Down Syndrome that is the main focus of this event. This book is about one of the most interesting documentary series under production as it follows history in the making and gives you information to follow or to be part of this amazing event as it unfolds.

This truly historic event will occur when two people with disabilities form a team and earn state recognition as a Certified Nursing Assistant (CNA). Both names will be on one card and two people will share a single certification. This certification will allow them to operate their own business caring for other people who are disabled or who need assisted living care.

How we get there, will be even more amazing as it will involve some bizarre inventions such as wood burning underwater, biomass electrical generators pulled on trailers behind electric vehicles and a tropical adventure

competition that funds a boarding school for people with disabilities.

A service companion can describe a wide variety of companions from RN's, CNA's, family members and even animals can qualify as service companions, but they are called "service animals". For our purpose, one person has a physical disability and they are the service companion to a person with a developmental disability and vice versa. They are now each other's service companion and they both rely on each other. Together they are a team, that we call an "Ability Team."

The disabled helping each other is not a new idea; it is as old as the hills. Having two people, share a single certification, yes this is new, it is a historic first and it is a game changer. This team certification allows both people to be gainfully employed to provide care for other disabled or elderly people who need assisted living services.

If both team members previously had their own CNA, these CNA's are no longer needed and the effect from being a drain on taxes to being tax generating citizen is immense.

Senator Renee Unterman is Chairman of the Health and Human Services for Georgia. She is a hero to Georgia families who have disabled loved ones as she developed and passed the Katie Beckett waiver. She is also known as one of the most effective legislatures that Georgia has. You should look into her impressive accomplishments by following this link <http://www.reneeunterman.org/>

I met with Senator Underman and presented her with the following document.

The Atlanta Volunteers, would like to propose this addition to the Official Code of Georgia. You may contact Alan Kindree CEO of the Atlanta Volunteers at info@atlantavolunteers.org

PROPOSED

Book Browse

O.C.G.A. § 30-4-5 (Copy w/cite)

Pages: 1

O.C.G.A. § 30-4-5

GEORGIA CODE

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*** Current Through the 2015 Regular Session ***

TITLE 30. HANDICAPPED PERSONS

CHAPTER 4. RIGHTS OF PERSONS WITH DISABILITIES

O.C.G.A. § 30-4-5 (2015)

§ 30-4-5. Certification for First Aid, CPR, CNA and other certifications shared with a Service Companion

Any disabled person may qualify for certifications such as First Aid, CPR, CNA or other certifications with the assistance of their service companion. The disabled person and service companion must attend all training and testing together. All requirements for the certification must be met. The disabled person may rely on their service companion to complete all or part of the requirements for that certification. The registration and completion of the certification will contain the names of the disabled person and the service companion. The section for "First name" will contain the first name and last name of either the disabled person or service companion, and may be shortened to fill a limited number of spaces. The section for "Last name" will contain the first name and last name of the other entity, which may also be shortened to fill a limited number of spaces. The certification is only valid when both named entities are present to perform the duties of the certification.

Senator Unterman believes that a waiver can be used instead of using a complicated procedure to put this piece of legislation into place. In either case, the above proposed legislation contains the method to avoid the retooling of the certification cards, databases and procedures for any agency issuing a certification to a team.

It is one thing to reach our goal of having an Ability Team earn a state recognized certificate, it is another thing for agencies to figure out how to issue certificates. That is what

the above legislation is used for, it answers the questions that could delay the issuing of certifications.

A CNA course typically takes less than 90 hours. An ability team may have to work together for months to master the same material as individuals. To accomplish this, a very small boarding school for up to 6 people with disabilities will have to be funded and operating for at least 6 months, if not longer.

Our aquatic center nearing completion will create the first small boarding school. Revenue from aquatic and other activities will provide the funding to train the first Ability Team. This team will eventually operate a business providing assisted living services, for one or two people, from residential space at the aquatic center. Other Ability Teams will be trained as CNA's or in other vocations, all with the goal of operating their own business.

We can now start our story, at the introduction, in the present day. Please excuse a few repeats.

Our goal, a revolutionary event; CNA state certification for an Ability Team, will be followed by producing a Working Group Home from an ordinary two or three-bedroom residence so that other Ability Teams may learn how to be employed to help others; where they live.

Each Working Group Home (WGH) is independently owned by anyone and not part of a franchise. The information to help anyone accomplish these goals is open source and is found at theabilityrevolution.com.

The first WGH that is the subject of this book, relies on a Home Occupation Permit, that we obtained, which allows a business and a residence to exist at the same location. We have the space to add a specialized three or four resident boarding school at this location. This is the primary solution for the first WGH. Other WGH's that exist in houses, apartment buildings or government housing projects may not be able to rezone their residence to obtain a business license, but through a network with the first WGH or with other businesses they can still find and share in solutions.

The first WGH has two adjacent lakefront properties, one is developed and the other is not. The developed property (seen on the back cover of this book) has a 12,600 sq/ft building designed to be the first half of the enclosure for a 25m pool. You can see that the foundation has already been poured, the pool is in operation, all permits, licenses have been obtained, an S-Corporation has been formed, a nonprofit has been formed and all the land and construction costs so far have been paid off.

This first WGH will provide services and training so that other WGH's can exist in small single bedroom apartments or almost any other housing situation. The start-up business is an aquatic center but once that business is stabilized, other activities will occur. These will include assisted living services, renting space to allied professionals such as therapists, an afterschool program, manufacturing and more.

The “loss leader”, kick-off sales strategy called our “Tropical Adventure Competition”, uses a 52’ catamaran in tropical locations to attract business locally to our aquatic center. This is a solution that is unique to our location and business model, but other business models can be developed.

We can indirectly share this strategy with other WGH’s to raise revenue for them. The “loss leader” concept that we use, can be modified for any other business model to develop market share using the same strategy just different products.

The biomass heater is an invention that will have its own separate business plan that will be developed after the aquatic center and attached workshop is up and running.

The desktop bottling station will be presented in detail in this book so that anyone can take the information and start bottling independently for less than \$1,000. We believe that we will get to a point where we will fund and install these units for free in the homes of people with disabilities needing employment where they live.

More information about those two inventions can be found in the section called manufacturing.

A primary mission for the boarding school is to train Ability Teams to operate their own business to care for people needing assisted living services. We will train Ability Teams to become Certified Nursing Assistants (CNA). With the help of a Medical Director to enable Medicaid and Medicare billing, we will assist graduates with setting up their own

care giving services to help at least one other disabled person in their own home, which can now be called a Working Group Home. The typical reimbursement for CNA services is \$19/hr. The CNA typically gets about half and the administration gets the other half. By having the billing centralized, we can pay our CNA Ability Teams a much better wage than the current industry standard is.

Freely sharing information and solutions with each other is the greatest strength that we have to improve the quality of life for everyone. Our best solutions have not been developed yet, but with active participation in the online forum at theabilityrevolution.com, we can all make the world a better place.

Stage 3 – Where we are now

You can review our 7 stages in the foreword of this book.

We currently have zero debt as both properties and all of the construction to this point, has been paid off. This is where we want to start, stage 3, out of debt and with a funding plan that controls our overhead so that any new debt has more than enough revenue to support it.

Because the foundation has been poured, our building can be completed in less than three months. Before completing our building, we want to ensure that when we open on day 1, we already have all the customers that we will need to be immediately in operation and cover all our expenses for year one.

Stage 3 is where we launch our marketing and advertising with our “Tropical Adventure Competition,” that is actually a “Loss Leader,” marketing strategy.

Our start-up goal is to match revenue with the expenses by using this strategy, but there is more. Our Tropical Adventure Competition, is also a way to immediately train 300 employees to be a marketing and growth powerhouse and then recruit the best of those people.

By immediately training employees for expansion, we will be able to grow our business rapidly. Our first employees will be employed for one or two weeks a year tropically, during their vacation time from their regular employment and then for about 5 days a year locally during their regular days off. We have a target of finding 300-part time employees as we transition to finding great full time employees.

10 employees can be trained each week aboard the 52' catamaran in the British Virgin Islands during their week of competition. It should take 30 weeks to train all 300, but to accommodate schedules, we will set aside 35 weeks. During each week of competition, a new S-Corporation will be set-up for that week. The training is part of our competition and so is the operation of their own fund raising corporation.

The 10 competitors present during their week will be shareholders in a corporation opened just for that one week and those 10 competitors. This gives them some interesting

tax advantages as well as motivating them to excel in their training as they are working towards their own tropical adventure business. The result of training 300 people is that we will have enough of a selection of trained and available people to spend a second week in the British Virgin Islands, being part of a talented crew that can raise revenue by operating exotic crewed yacht charters. Some of these people will also be able to participate in disaster relief and primary health care for remote and deserving coastal populations.

Tropically, the employees will have \$500 for their boat fees and an optional \$250 for open water certification fees for scuba, sailing and other courses. They will also take local qualification training for \$250. They should be able to write off all their air fare and other travel, their food, their accommodations, their training, depreciation on the vessel and equipment and get many other benefits. With training they will get a wide range of sailing, scuba, swimming, boating and safety training suited for their current level of experience and interest.

With the tax incentives, and revenue from fund raising, the employees may end up paying almost nothing for their training and boat fees that are already way below market prices. Our goal is for them to be profitable by year three as they enjoy adventures in the tropics.

What is even more amazing is that the corporations formed for the competition, have the purpose to produce revenue. Our amazing goal is for them to pay for their tropical

adventure costs and to produce at least \$1,000 in profit for themselves, and produce revenue for charities and altruistic purposes within 3 years or be closed down.

Just to be clear, they will be having the time of their lives, they can write it off on taxes, they get a lot of training and their goal is to earn at least \$1,000 for their corporation and raise revenue for charities all during their working vacation.

If the competitors are successful at operating their own fund raising cruises for one or two weeks a year, this can raise a substantial amount of money for our CNA boarding school.

As you know, the 300 competitors have 3 fees. \$250 qualification training, \$500 contest entry fee and \$250 optional open water training for each scuba or sailing course they would like certification in. This raises about \$250 - 300,000 to operate this 35 week contest, and this is how it is broken down.

We will put about \$100,000 down on a catamaran that costs \$700,000 and we will take out a 10 year loan, using the paid off lake front property as collateral. We will spend about \$100,000 a year in payments, maintenance, taxes and insurance. \$50,000 has been budgeted for local training and \$50,000 has been budgeted for open water training. We are now at a breakeven point, but we will have a vessel and trained crew ready to operate it for retail charters for the remaining 15 weeks.

Although this seems to put us behind and in a precarious position, we can manage the cash flow of new business to cover this amount as we will have monthly payments.

The \$50,000 raised annually for qualification training maintains the local facility. It will take \$200,000 to complete a simple steel building as we have already poured the foundation. On a ten year loan, \$50,000 per year should cover payments, maintenance, insurance and utilities.

We are now at a breakeven point, and probably somewhat below, for revenue and expenses but we have operational weeks left in the first year locally and tropically to raise more funds.

We have a large, eager work force that has agreed to work as volunteers for at least one week tropically and about 5 days locally and they are producing marketing material.

A boat of this size typically rents for about \$12,000 per week, without including sailing, scuba and other activities. Fully crewed it charts for at least \$20,000 per week.

We do have a great potential to put those 15 open weeks to good use for fund raising.

Employee Training

Biologists, tennis coaches, nurses, golf pros, divemasters, musicians, photographers, artists of all kinds, security, physicians, sailors, mechanics, graphic illustrators, event

planners and licensed captains are just some of the skills that can create unique tropical adventures. Not every person needs to be able to operate the vessel like a seasoned captain, but we will train each employee in basic crew skills so that they can operate and dock the vessel under easy tropical conditions. Every employee must be able to pass basic swimming and water safety skills taught locally at our WGH, as they do have a responsibility to keep people safe.

During their tropical week, the employees have the task of making a complete record of their activities and going over the records of everyone else who has had their tropical week.

The purpose is to have thirty weeks of island discovery compiled into a database and available to forum members. This allows people in the forum to be part of the editing, marketing and production team so that the best activities for a wide variety of adventures can be developed. During each week, every competitor will be tasked with contributing to the record in some method. This will result in a showcase of the most interesting or unusual activities to participate in. The best restaurants, beaches, nature reserves, sports activities, local events and everything else that can create marketing material for healthy adventure will be the goal of those 300 employees.

After our first year we will have built three different marketing packages. One is what we as an organization of thirty teams can do. The second will be what the operators

of each team can do. The third is what each individual employee can do.

This will mean that we can sell a sailing week priced and designed by the organization, or the owners of a particular team can design and sell their week or individual employees can be combined to provide a custom week. For example, customers may want the biologist from that team with the musician from this team and the cook from another team.

Our competition creates a marketing powerhouse and once we perfect our techniques to have the best adventures in the British Virgin Islands, we can start to move to other locations around the world and be known for having the greatest adventures that support societies' most loved populations.



Governor Nathan Deal and Senator Renee Unterman sign Georgia's medical marihuana bill into law. I am behind them and up a few rows, representing the Atlanta Volunteers.



The Discovery Channel shot an episode of the Ultimate Car Challenge in our 25m 12' deep pool called "The Amphibious Vehicle".



4 WORKING GROUP HOME

An Ability Team sharing a single state recognized Certified Nursing Assistant designation will be a worldwide first. The first team certified will be healthcare pioneers and heroes. A Working Group Home will make it possible for the first team to be trained, employed and to succeed.

We could teach the CNA course to an Ability Team and have them pass state certification without a pilot project and a Working Group Home, so why go through an enormous amount of extra work and effort?

Safety for both the caregivers and the clients is of course the number one reason, but there are more. Providing an exceptional quality of life through effective care means that continuing education and specialty education needs to stay current with the standard of care. There is no place else that teaches Ability Teams to become CNA's, so once we create a CNA Ability Team, we have to be able to maintain

and support them. The specialized classroom laboratory that we intend to construct will enable us to meet our responsibilities to the Ability Teams we create.

A CNA Ability Team is a new concept and it involves providing care to vulnerable populations. We should have independent observation and review of our program to ensure that it not only meets the standard of care, but can exceed it where possible.

Independent review should not only be from direct observation and interaction from at least three different industry sources, video documentation of our training and internship should be available to the general public.

A carefully constructed and reviewed pilot project will make our debut into the healthcare industry more easily accepted and will prevent problems that could result in a negative acceptance of our teams.

We must train our teams to a higher standard and level of performance than what is required for certification, simply because it is human nature to doubt anything new such as the ability of our team until they have a proven track record.

The skills to be a CNA ability team are just one aspect of this project. We also have to take care of administrative and human resources issues besides having a medical director and qualifying to bill Medicaid and Medicare for services. How we pay the CNA Ability Team, and the benefits they get, needs to be done in a method that will not create

problems for any healthcare or benefit plans that our CNA Ability Teams are currently on. Creating a turn-key solution for other Ability Teams, to provide care in the house, apartment, government housing unit or even the assisted living facility where they reside, are complex issues that have zoning, regulations and restrictions that need to be addressed. This is all part of why we need a pilot project that will then turn into a support center for other Working Group Homes (WGH).

Achieving a certification to work is one thing, but finding work is another. Although CNA's are in high demand, because this is a new concept, it will be hard to break into established facilities simply because no rules for employing two people in the place of one, have been established.

The first WGH will create employment for the first team by utilizing one bedroom in a three bedroom home as an assisted living facility. We will gradually enlarge this to a four-bedroom facility if research shows us that we can meet our performance and care giving goals for a variety of people each with their own assisted living challenges.

We will do research for business development and care giving solutions at our small assisted living facility, that is also a WGH. We do not expect to initially produce a profit or have Medicaid, Medicare or insurance contracts for our CNA Ability Teams. We will have to rely on earning enough money with our aquatic center and manufacturing to support our research and development. We may get some money for rent from the residents, but until our research is

completed and our medical director, RN supervisor and CNA Ability Teams are ready, we will not expect to be out of the red anytime soon. We strongly suspect that our CNA services and assisted living services will take a long time to produce revenue, and even then it will be marginal at best.

If you have an Ability Team caring for two other people who need assisted living services, just exactly where is the profit going to come from? In our case, it will come from our aquatic center and manufacturing that will support the wages of the medical director, RN supervisor, CNA Ability Teams and supply the operating costs of the assisted living facility. In the rest of the country, it is most likely tax money.

If you step away from the idea of operating a large assisted living facility for lots of profit, and they can be very profitable, and you look at the quality of life for the CNA Ability Team and the one or two residents they may be assisting, in a small WGH, you can see what is more important than profit. You can see how thinking small can mean a big difference in quality of life for the care givers and the people they serve.

A money losing business, for anything, is not sustainable. We expect to initially lose money with our small WGH's but have them supported with our other businesses, as they transition to being profitable. We will not start our CNA project until we are solidly in the black. With the CNA Ability Team project, we will be doing what the government is supposed to be doing with our tax dollars but since this

would violate the rules for nonprofits and grants, we have to operate as a business.

We will pay our taxes and then just do what needs to be done with our net profit. We simply accept the system that was created by the limited 2 party choices that voters have.

We will voluntarily create solutions, apply them efficiently and produce great results. This is all we need to know. Getting bogged down in the politics to change the system, is a wild goose chase for time and effort.

When we have our research and development completed, we can start to train more Ability Teams and create more WGH's to employ them, and this is our simple focus.

There are two kinds of WGH's, those with a business license and those without. All CNA Ability Teams, working for government or insurance contracts must be connected to a business license and a method to bill for services. The WGH's with business licenses can employ the CNA Ability Teams at WGH's without business licenses. An Ability Team, under a Medicaid, Medicare, private pay or an insurance contract, can care for another disabled person in any residence as long as they follow the long list of rules for being in business and billing for home care.

Contracting for home health care services is a big business. To secure those contracts you need a medical director, RN supervisor and have to jump through a lot of hoops, but it is possible. This is the usual way to employ CNA's. We could also do this to employ CNA Ability Teams outside of the

WGH where they live **and in** the WGH where they live.

In each state where WGH's operate, they will need their own medical director & RN supervisor to meet the qualifications needed to bill for services. One central location can do the billing, scheduling and take care of the administration and logistics for the Ability Teams operating in remote locations all around the state.

This can enable the CNA Ability Teams to travel to meet clients in their residences and bill for services through Medicaid, Medicare, Insurance and private pay. This same mechanism will allow a WGH to exist at an ordinary residence. This is no different than paying a contractor to shingle your roof, who also just happens to live at your residence. The business license is at the location where the medical director and RN supervisor bill from, the work is done where the clients live. We just eliminate the commute when there is a live-in CNA Ability Team.

Let's talk about WGH's where no vehicle commuting is required and the Ability Team and the clients all live within walking or wheelchair distance of each other.

There are many variations for this. They may all live together in one house, or individually, each in a different apartment tower in a cluster or a government housing complex. The team just has to meet and travel to the client's residence without complications. A group of 6 may live in one place. Several WGH's may be side by side or any scenario that enables an easy commute for the team. The

possibilities are endless. A WGH may be within walking distance of a nursing home and synergistic relationships could exist between the two.

There are a wide range of employment options outside of assisted living facilities as long as you can do your own billing or have your extended team do it for you.

The CNA Ability Team is what we will keep talking about here, but in the forum we will discuss other jobs an Ability Team could do. For example, at age 10, Cameron assembled a working crystal radio from parts around the house. I supervised, but he completed the task. This proved the concept of an Ability Team being able to assemble complex components. More on this later.

You may have noticed that a Working Group Home business structure, is identical to a method that has been used around the world for thousands of years to operate small businesses. This age old method has the home and the business in the same building such as the buildings that sprang up in this country to settle this land.

Zoning laws now make this almost impossible, and we had a difficult fight for our home occupation permit that allows a business, residence and a small boarding school to exist here at the aquatic center.

Two of the biggest obstacles for employment are solved for people with moderate to severe disabilities when they operate a business from their residence. These two obstacles are transportation and being away from care

supports.

A person with a developmental disability may need to have a caregiver travel with them to and from their job. The cost of employing a caregiver for travel is usually more expensive than what is earned in a single day.

A person that is physically disabled may need regular care supports for feeding, moving, voiding and other daily living activities which also makes employment costly and difficult.

We have two adjacent lake lots for our first two WGH's. Under our zoning, we can have a maximum of 6 adults living on each lot. This means that our small boarding school will have a maximum capacity of 6 adults. Adults living on the adjacent lot, at the aquatic center, would manage both properties and fill a variety of jobs.

Our main educational focus at the boarding school would be to train Ability Teams to earn a state recognized, Certified Nursing Assistant (CNA) designation. This training is typically less than 90 hours, but we should allow for 3 months or more so that we can have exceptional graduates with lots of intern time. We may need 6 months or more to research and build a training laboratory and to develop standards and methods for our first Ability Team.

We will start training in other vocations after the CNA Ability Team project is stable. We need to be able to produce our own CNA's in order to be self-sufficient and care for all of our staff and residents who may one day need care solutions while they learn vocations of their choice.

The first Ability Team will be producing a considerable amount of research and will be training as coaches for other CNA Ability Teams and other vocations. An RN is needed as the lead for this program with another appropriately qualified person as the assistant. However, anyone can coach daily living skills when the official class is over. The Ability Team coaches can help with homework!

The classroom laboratory needs to be able to physically create different living environments that simulate the conditions found in a residence or assisted living facility.

Two people, both with different abilities must be able to navigate around structures to care for a third person, needing assisted living care. Practicing in simulated real world conditions is essential. Many residences do not meet ADA guidelines for ramps, wheelchair access and more, and they are not required to. To be responsible care givers, we have to know what we can and cannot do.

There are limitations for all CNA's as to how much they can lift and in what situations they can provide care before calling for assistance. Our Ability Team has to know their limitations under a wide variety of circumstances that are unique to the team. Our classroom laboratory needs to be able to create "mock-ups" of actual residences or places where they may work. Our supervisory staff needs to know how to make environmental assessments for their working conditions. To accomplish this, we need to be able to do something very similar to building sets for movies or theatre. We need to create training spaces with cut away

walls, that allow the instructors to view the skills of the student and the student to practice those skills under the same conditions found in the residence or facility where they may be working.

We need a classroom where we can use stairs, small bathrooms, cramped quarters and create real world situations and then easily change them for other students and conditions.

We envision that this classroom laboratory could take place in an 80' x 40' steel building that has walls at least 16' high. Although 24' walls would be more desirable to simulate stairs, the 16' high walls substantially lower the price of the steel building. From the price quote link in the forum, you will see that this simple slab steel building could have the shell constructed for under \$50,000. Another \$50,000 would be needed for other build out costs.

We could easily spend at least another \$50,000 on residence space inside this building for up to 6 students. Supporting the students and paying the medical staff for the first 6-month course could be \$100,000 in wages, food, utilities and classroom equipment.

The classroom laboratory, which is our goal, is actually the second WGH. Until the first WGH, the aquatic center is producing enough revenue to support the boarding school, building the classroom will be put on the back burner.



Pack 114 was developed for special scouts. We meet at this aquatic center. Pack 114 has no age or gender restrictions. We were chartered under a sports non-profit. We are now training scouts from the area to be lifeguards, dive masters, sailors and aquatic leaders to help with our Tropical Adventure Competition and our first Working Group Home.

Cost Control

The method of funding this project is described in detail in the chapter called “Tropical Adventure Competition #1.”

You can review the completed steps in the foreword section of this book to know where we are and where we are going.

Briefly, in order to reach our goal, our pilot project starts with the aquatic center and manufacturing to create the revenue that we need for our boarding school.

Aquatic centers are typically very expensive to operate, high risk and are usually only built and operated by schools and governments who can afford to lose money on them. This is another very risky business strategy, but the benefits from successfully navigating this risk, are immense, as you will see in the chapter called “Altruistic TV.”

The high risk of operating an aquatic center is why we must have our marketing solidly in place before doing any more construction. This book is a central piece of that marketing, as it explains this complicated concept.

We have enough construction completed to be operational, but we are in a very rustic setting, called the “Redneck Compound”, by all of us and our neighbors, but we are operational.

Just to recap, an 80’ x 60’ foundation has already been poured for the first stage of the pilot project. Two other buildings will be constructed as the project develops. The

25m pool is already in operation. All permits and engineered drawings have been obtained for the finished building. The two lakefront lots that the project sits on have been paid off.

Sometime during our kick-off event, probably year 2, construction will continue to finish this first building that is three stories high and 12,600 square feet in total space and covers the first half of the 25 meter pool.

The construction will occur in the same modular format that has already been used to keep the expenses in check with the revenue. This process takes considerably longer to construct a building and a business, but there are significant advantages such as keeping overhead under control and putting more consideration into the business plan, marketing and operations.

This first building over the aquatic center, is a multi-use building, our core, our first Working Group Home (WGH).

This multi-use building will change in purpose over time and as the other buildings are constructed. It will be built with flexibility and growth mind so its purpose can change with growth.

From the aerial view of the foundation found on the back cover, you will see that the footprint of the building looks like two shapes, a 60' square and a quadrilateral (polygon with four edges) could create the shape of the footprint.

The beginning function of this building is that the first shape, a 60' square is primarily for manufacturing and the quadrilateral is for administrative and residential functions. A small 10-ton overhead crane in the 60' x 60' space will be the only unique feature for this simple steel building.

Manufacturing will eventually move to another location, but the light overhead crane is needed for this first phase to move mezzanines and equipment as the purpose of the building changes.

The first manufacturing projects will be for the mezzanines (a fun google for this temporary structure, especially if you are not familiar with all a mezzanine can do and look like) that will be used for training, administration and temporary residence space. This will support the activities of our kick-off event (Tropical Adventure Competition #1) and have it continue for other years while the project evolves.

Once the kick-off event is solidly supported, development in other areas can resume. We will manufacture five biomass generator prototypes as described in the chapter "Manufacturing." The very old steam engine technology behind the biomass generator will start with a simple design that can be tweaked in the years to come. (Great fun for gadetorial seductors, I can not wait!)

One prototype will be the "prepper", a rescue package on a trailer being pulled by an electric car, the second is the "disaster", this is a rescue package with a tubular frame to allow stacking and rough handling, the third is the

“backpacker.” This is a 30lb unit you can put on your back. The fourth is the “Residential,” a small unit with wheels that you can pull by hand, to be a back-up generator for your house and the last is the “Industrial.” This is a stationary unit that could heat your swimming pool. We will then advertise these, gage the market and then decide on production.

Revenue from this project will help to fund the completion of all other structures, if the “Altruistic TV series”, and the Tropical Adventure Competition, has not already done so.

We can now assume that we are in the future and have enough revenue to construct our boarding school and to fully fund the Medicaid students being housed, schooled and employed there.

The pilot project can now begin in a second building designed specifically for it. The manufacturing space inside the 60’ x 60’ space in building 1, will help us construct some of the features of building 2 which reduces their cost.

The administration area of building 1 will be used to support building 2 by providing classroom, residence and administrative services for the 2 to 4 Ability Team students.

Building 2, will concentrate on developing and researching the practical skills for the CNA course, along with functions such as the storage of manufacturing materials and the finished products ready for shipping.

We are going to jump ahead into the future and we will assume low numbers for revenue and marketing and that the first year of our contest has passed and we are very close to a zero balance. We will also assume that we did not have our TV series picked up and there is no revenue or advertising from the web series. We will also assume that book sales and marketing is flat and ineffective. We will also project that we did not make enough money to start any manufacturing or have any other business revenue. The 20 weeks that we had open to book charters, or instruction, fell flat.

A year earlier, before the contest and book sales we also had a zero balance.

The chapter “Tropical Adventure Competition #1”, explains how the competition is self-funded, and will not proceed until our costs are covered, but for now just assume that we completed the competition, and we have a zero balance.

What has changed in a year? Are we any closer to our goal if our cash on hand is zero?

In the previous year, during our competition, we trained 350 people at our aquatic center. 300 people became competitors and we provided 5 sailing weeks for the people who did not qualify as competitors. We raised money for charities of the winner’s choice. We produced an enormous amount of marketing material. All those 300 competitors enthusiastically, produced a considerable amount of social media marketing, word of mouth marketing and some

creatively developed other kinds of marketing.

Even with a zero balance we have made an incredible leap forward in our business.

At this point, we will still not have finished the first WGH. But, If we had found 300 competitors for the first year, with all the advantages that we will have going into year two we should easily be able to book next year's contest with many of the same competitors. Many of those who competed in year one, will come back for the second year. It will also be much easier to find more competitors and raise the bar for year two, as we have now had one successful year and people will be more confident in joining us.

In year two, our contest should be able to add a second location, probably Trinidad and Tobago. These islands are generally out of the hurricane belt and will allow us to have two competitions in one year, as we will move the boat out of the BVI's during the worst four months of hurricane season.

Two competitions in just over one year should very solidly give us at least \$100,000 in net profit from the competition which will be grossing \$600,000 during those 60 weeks of competition. \$100,000 for the loan on the vessel, \$100,000 for operations expenses, \$100,000 on charities and other expenses, \$100,000 towards building out the aquatic center, \$100,000 for a reserve and \$100,000 in our account to start the third year. With two contest years behind us, there is a very strong likelihood that going into year three,

even with dismal growth we can fully fund the completion of the first WGH. (\$500,000)

The 12,600 square feet of the aquatic center should have a value of over \$1,000,000 and much more if you look at real estate prices on Lake Lanier. We will now have strong revenue and have the ability to construct the second WGH, our classroom laboratory which is also our boarding school using the equity of the first WGH.

If our TV or web series is a mild success, we will generate an incredible amount of business through viewership and will have added several vessels to our fleet and be operating at maximum capacity with worldwide destinations opening up just after the first year.

It only takes 8 to 12 retail charter weeks to pay for the boat for one year!

At some point in time, we will be able to construct our boarding school on the second piece of land.

From a business stand point, opening a boarding school to train such a small amount of people at a tremendous cost and effort makes no sense at all. Unless you are the parent or family member of a person who needs a chance at life, you will not understand this.

When we are successful, and prove the model, this should open the door to many other WGH schools around the world, developing their own Ability Teams, independently.

To prove our CNA model, we will need to proceed in measured steps that carefully document, by video and by direct observation from outside independent observers, that we can deliver the highest standards of care with a CNA Ability Team.

A CNA Ability Team does have some advantages and disadvantages over a single person providing care. With an Ability Team, one person provides physical labor and one person provides supervision, and this division of duties does have an advantage. There are also two sets of eyes monitoring the patient. The supervisor can be present with as much reference material as is needed to ensure that all the physical steps are completed correctly. The person providing the physical skills, who has already learned and passed these skills, can be corrected and reminded of positioning, hygiene, technique and other points while doing their job.

Having two people present while caring for a third person, also makes the situation considerably safer for the caregivers and the patient as the supervisor can call for help if needed.

During all training, testing and job performance both members of the team need to be present. Two people will be completing one written exam and one set of practical skills. This is very similar to people with eye glasses getting a driving license with a condition on it. That condition is that the driver's license is not valid unless you are wearing your corrective lenses. With an Ability Team, each person is

the other persons qualified service provider and ameliorating their condition, just as eye glasses do with your driver's license. In the case of the single CNA certification for the team, both people need to be present during training, testing and job performance for the certification to be valid.

Until we have produced a number of successful CNA Ability Teams, we will provide low cost or rent free living space to at least one CNA, LPN or RN to live on the property. Ideally we will have two and they will be on two different shifts for their fulltime jobs. The purpose of this is to add one more layer of safety for boarding school residents who may need them in an emergency.

I am a licensed paramedic, and I will be living onsite, as I do now, but we should have at least three people here who can take turns being available as a safety precaution. Eventually we hope to have at least one, if not two Ability Teams living here full time who may then take over for the medical staff living here.

Developing the CNA Ability Team Program, and having a team become certified and then employed is just one part of the program. We also need to see if they can provide appropriate care for at least three different kinds of patients. These categories are based on the level of care they may need. These are weekly support, daily support and 24/7 support. A person who needs weekly support may actually get care more often, but it does not have to be daily care. Daily care means the person may not need a

live-in caregiver but they may need several short periods of care each day. Providing 24/7 support would require the help of 3 or more Ability Teams with one team in constant observation.

We would eventually like to gain enough experience to offer at least a partial solution to Alzheimer care and other similar patients. 1 in every 2 people who have Down Syndrome will develop Alzheimer's. As a father of a child with Down Syndrome, developing a compassionate care plan, for not only my son, but also for others, is the primary focus for this entire project.

During the time that the second WGH, and the boarding school are getting up and running, the first WGH will have engaged in other activities of its' own. One of those will be more construction. During our first competition, we may be conducting training offsite since we currently have very limited resources at our pool and it is only open during the summer.

The first WGH will have a half dozen projects going on at once, each with their own timeline.

Stabilizing our WGH expenses with our aquatic program is our first priority. This is followed by manufacturing our bio-mass heater and building our desktop water bottling stations. Job training in other vocations for Ability Teams will start when it is practical. After school programs taught by Ability Teams, using the scouting skills they are right now learning in Pack 114, is one more way to employ disabled

adults. The Boy Scouts have outstanding activities!

If you have the developmental capacity of an 8-year-old, you should be able learn and be the leader of programs for 6 to 12 year olds such as the exciting programs the Boy Scouts of America has. We could have exceptional after school programs using the amazing time tested material the Scouts have developed for more than 100 years.

If we rent out office space to physical, occupational, speech, aquatic and other therapists, and provide the reception and office administration, we could have a very unique after school program for parents of disabled kids.

Many therapists do not allow children to be left unattended at the therapist's office. These after school appointments are hard for married couples to manage but nearly impossible for single parents to attend. If a child's afterschool program is in the same building as the 3 or 4 therapists that they might be seeing every week, a great solution for parents, children and employment for disabled adults is possible. While at an exciting after school program the child could also develop vocational skills such as teaching or leading the aquatic, athletic, vocational or boy scout programs that they enjoy and are learning. The therapists would be able to use information from the recreational programs and combine this information with the care given to the child.

Think of the vast array of recreational, sporting and educational programs that we will offer through the scouts

and combine that with the aquatics, athletics, lake activities, education, social interactions and what do you have? A high quality of life. Let's keep going, add one more thing, the ability to travel to the Caribbean or other worldwide destinations and actually take a vacation. You now have the complete American Dream for people with disabilities filled with lots of healthy adventure.

People who are probably on Medicaid, disability or social security usually have no chance to experience simple things like vacations. Workers at this aquatic center could earn the chance to have it as a company benefit.

There is more. Many people with disabilities are shut away from society. Being in a healthy positive atmosphere and interacting with people who are joyful, productive and happy is the best possible situation to form important social bonds. This is the kind of profit from hard work that no amount of money or nice "things" will ever give you.

Marc Alan Lee Aquatic Center

With permission from his mother Debbie Lee, we have named this aquatic center after her son Marc, who died in Iraq on 8/2/06. Marc was a Navy Seal who died when he stood up to draw fire away from medics and his buddies who were being treated. They survived, thanks to Marc.

Here is the silver star citation. He also won a bronze star with valor and a purple heart.

The President of the United States of America takes pride in presenting the Silver Star (Posthumously) to Aviation Ordnanceman Second Class Marc Alan Lee, United States Navy, for conspicuous gallantry and intrepidity in action against the enemy as Assaulter and Automatic Weapons Gunner in Sea, Air, Land Team THREE (SEAL-3), Naval Special Warfare Task Group Arabian Peninsula in support of Operation IRAQI FREEDOM on 2 August 2006. Petty Officer Lee conducted clearance operations in South-Central Ramadi as a member of a Naval Special Warfare Combat Advisory element for the Iraqi Army. During the operation, one element member was wounded by enemy fire. The element completed the casualty evacuation, regrouped and returned onto the battlefield to continue the fight. Petty Officer Lee and his SEAL element maneuvered to assault an identified enemy position. He, his teammates, Bradley Fighting Vehicles and Abrams tanks engaged enemy positions with suppressive fire. During the assault, his team came under heavy enemy fire from an adjacent building to the north. To protect the lives of his teammates, he fearlessly exposed himself to direct enemy fire by engaging the enemy with his machine gun and was mortally wounded in the engagement. His brave actions in the line of fire saved the lives of many of his teammates. Petty Officer Lee's courageous leadership, operational skill, and selfless dedication to duty, reflected great credit upon him and were in keeping with the highest traditions of the United States Naval Service. Action Date: August 2, 2006

There is no greater example of teamwork, than when you

give your life for the team. Marc has an amazing story, and I would highly recommend going to <http://americasmightywarriors.org/> and reading more about Marc.

When you read about Marc, and his amazing last letter home, you will see why we would want to honor him.

We are, very obviously, all about teamwork. Marc is a great role model and inspiration to help guide young hearts and minds who may compete in battle, in sports or just as a person with a disability competing in everyday life.

Awareness of the importance of teamwork, and instilling those values in everyone who comes here, is a very obvious and central theme to this aquatic center. This has an even greater effect than the pool design, equipment and methods that we will be using at our competitive swim clinic.

Our aquatic center is designed as a specialized 25m coaching pool that meets the standards to qualify for short course times at the state level. We have some technical innovations for coaching at this pool, but Marc's inspiration to be a team player may be our best strategy for improving a swimmers performance.

It is human nature to put more effort into a task if it benefits somebody else and not just yourself. For most races, swimmers compete as individuals. They practice and race to meet their own expectations. What if they could think about practicing and racing for the team? What if

their swimming performance directly benefitted a team they felt connected to? Would they put their absolute best performance in each and every stroke they took, whether at practice or in competition so that they would not let the team down?

If Marc was alone, he would not have stood up, as there would be no reason for that. If he was not connected to the team, he may have just taken cover and let them take their own chances. Marc made the right choice, he saved others and in doing so, the rest of the team survived and instead of having more casualties, as a team, they had less.

Marc's story of teamwork and honor will be made available to everyone who visits. The Ability Teams that manage the aquatic center, will be a curiosity and inspiration for our visitors. For the gifted athletic swimmers that come here, , they may benefit from something much better than our innovative technical analysis of their swimming ability. They may swim here feeling connected to our Ability Teams and something greater to compete for than themselves.

The better that any swimmer here does in competition, the more recognition and business our aquatic center will do. A strong comradery will be developed between the swimmer trying his hardest for the team and the Ability Teams managing and cleaning the aquatic center for the swimmer.

This teamwork will be a visible and social reminder that will enable the swimmer to really appreciate their gifts and how important they can be when they are shared with others.

When a swimmers tremendous dedicated effort sets records, it will directly cheer on the Ability Teams who clean the locker room floors, the building, empty the trash and say hello and who return to cheer on the athletic heroes that just won a victory for all of the team.

Marc's inspiration and our Ability Teams will help talented athletes appreciate their gifts and try their best with each and every stroke they make in practice or in competition, as they are swimming for the sake of the team and not just themselves.

Coaching Tools

Nearly every thesis, needs a control group. Creating a database by continuously recording biometric, performance, nutrition and other parameters 24/7 can create that control group.

Security camera systems make it very easy to record multiple cameras all at the same time. If we used 6 to 8 security camera systems, that can record 8 cameras each, we should be able to have enough cameras to record all of the activities for weight, cardio training and all other gym training. We can use another 1 or 2 security camera systems to record different views of the swimmer, views of the timing pad and a view of the heart rate monitor, weight scale, check-in and out, and more for that athlete. We would now be able to look at as many months of data as we need for whatever study that was created.

This is certainly great information for coaching, but this accurate data collection is invaluable for anyone who needs a control group, when studying the effects of health, nutrition and sports sciences to prove a theory.

By collecting this data, we would attract masters and doctoral candidates for a wide variety of health and sports sciences.

This will help to keep us in contact with the people who are trying to make cutting edge advances. This will not only give us a reputation as a cutting edge sports performance facility, it will make us a cutting edge sports facility.

Our pool has 5 underwater windows in it. These have been placed to strategically catch the flip turns and dive in entries of swimmers. These are two areas where swimmers can make the biggest gains in their swimming times.

We have one more tool on the drawing board. For strategic purposes, I am not going to mention a detailed description of how it works, but I can tell you that this represents a new way to give instant feedback to the swimmer. We can measure speed, velocity, drag, pitch, yaw, roll and cross track errors and more as it relates to their stroke. The swimmer will have to learn how to use and communicate with this device, but the improvement should be instantaneous. This one device will put us on the map for competitive swim training and swimmers will come here just to use it.

Straight line distance from us, about 2,000 feet away is a very large aquatic center that holds a lot of swim meets. We will market our stroke analysis to the swimmers who have traveled to this area for those meets. This should help us to recruit a very serious clientele for our facility for high end services. This will also be the basis for having a very exclusive lake front aquatic center marketed for high end customers. We will market for quality, not quantity.

We have another purpose for our data collection. Remote coaching. We could assemble files showing all of the performance criteria for that swimmer along with the video files showing different views of their stroke. Coaches from anywhere in the world, at times of their own choosing, could look at those files and correct that swimmer as needed. Swimmers could get information from a variety of different coaches and check it with each other to ensure they are getting great information.

Our medical director will make it possible for us to draw blood and other lab specimens for any tests that will help us to produce great athletes.

If we wanted to compile data on every weight machine used, how much weight, how many reps and the time taken, we can look at the check-in for that member and replay the video and see every detail of the workout. We can replay the swimming video to see the lap times, the performance data, the type of stroke and enter it into a numerical data base. We can overlay a continuous recording of the heart rate and other data into this

database. We can add lab results and produce a detailed analysis over time.

Let's say a doctoral candidate wanted to test the effects of a particular combination of amino acids and proteins. All they have to do is to create their test parameters and their study is up and running with before and after results readily available.

This will create "performance branding" for our aquatic programs. We will share that branding with scuba, sailing and other water sports to ensure they are also known for the highest standards possible.



Marc Alan Lee, March 20, 1978 - August 2, 2006

5 TROPICAL ADVENTURE COMPETITION #1

300 Competitors

Raising Money for The Charity, School or Cause of Their Choice

Each team will have the following 10 crew positions. 30 teams will compete, one team each week for 30 weeks.

- ☐ Skipper (teach USCG rules and operate all boats including ski & fishing boat)
- ☐ Sailor (teach sailing, operate all boats, research sailing destinations)
- ☐ Lifeguard (teach aquatics, water rescue, water sports)
- ☐ Medic (FA, CPR, in charge of all rescue)
- ☐ Athlete (teach and research island sports, hiking and more)
- ☐ Scuba diver (divemaster, underwater photography, research dive sites)
- ☐ Explorer (discovers attractions, restaurants, shopping and more)
- ☐ Media Production (photography, editing, marketing)
- ☐ *Talent (acting, writing, music, art)
- ☐ *Team Leader (entrepreneur & organizer)

*May include science, biology, naturalist, historian or any other specialty in these positions but they must also fill the Talent or Team leader role for that position

Teams are judged by the 22-minute video they produce that documents the unique adventure they create and by how many people sign up for their adventures.

7 Ways To Raise Funds For Your Cause

- 5 teams will win the Grand Prize and have the adventure they created, donated to their charity, school or cause to be sold, auctioned or used for prizes
- Your team sells adventures and you work as a guide, instructor, chef, artist, scientist or crew for your adventure
- Your teams 22-minute adventure video produce's customers or revenue from the webcast
- You join with other teams to operate your own vessel or charter weeks
- You produce an entrepreneurial event with local or tropical businesses
- You receive a share of the total revenue from all teams
- You teach people locally to qualify as competitors

The Atlanta Volunteers is a 501 (C) (3) company, and the host of the competition.

Dolphin Rodeo Inc. is a for-profit corporation and they operate the competition as a fundraiser for the Atlanta Volunteers.

Each year the competition becomes more difficult to qualify for and to complete. The first year is designed to be as easy and as profitable for the competitors as possible. Only the

first year competitors can be self-certifying, grandfathered into other competitions and have the majority of funds going to them.

This contest is a kick-off event that creates 350 customers for the aquatic center and gives us the tools and trained staff to start retail operations and annual competitions.

This competition will also create a 35 episode documentary web series that will be produced in broadcast quality in the event it becomes a cable series.

Each week, a different team of 10 people will operate their own fund raising corporation that creates and then sells exotic adventures to raise money to fund the first CNA Ability Team and their Working Group Home.

The 300 competitors may get help from anyone and everyone to compete for prizes. They may negotiate local and tropical training and adventures and create whatever business alliances and connections with sponsors, individuals and nonprofits they choose. They can submit any business idea for consideration, and anything safe will likely get the green light.

Competitors have a clean slate for their corporations, with the only guideline being that they support Working Group Homes or the charity of their choice.

GOAL – Create 30 successful fund raising corporations with tropical adventure as their business

Contest Description

Sail for one week in the British Virgin Islands and then compete to win, by designing a one-week adventure for charity using the fun and excitement that you have had during your week of adventure research.

5 First place adventure winners can be part of the crew on their created week that is auctioned to support the charity of their choice. They will also get air fare and \$1,000 in spending money.

The five first place winners are judged in 5 categories:

1. Best sailing, scuba, sports and athletic adventure.
2. Best island exploration adventure including attractions, restaurants, night clubs and shopping.
3. Best science, ecology, history, geography or research adventure.
4. Best adventure with a mix of activities.
5. Best revenue producing adventure.

5 Second place entrepreneur winners will get airfare and one free adventure week to test their ideas.

Five second place winners will be judged on the highest revenue projected for their weeks supported by listing guests willing to pay for that cruise.

5 Third place winners who designed business plans or submitted ideas for the next Working Group Home, will get airfare and one free adventure week.

The five third place winners will be judged on the best business plan or ideas that supports any aspect of a Working Group Home.

5 Fourth place winners will be chosen at random for a free adventure week.

Five fourth place winners will be chosen at random or by methods contained in the pirate code such as bribery and skullduggery at social and anti-social events.

Competitors have a 1:15 chance of winning!

All competitors can be chosen to be crew for rescue, disaster relief, as staff for other competitions and as crew for any week of operations.

How To Play

The contest is limited to 300 competitors.

Each week 10 people will operate a Tropical Adventure corporation as they sail around the British Virgin Islands learning about and then designing the best adventure possible.

Competitors are encouraged to enter in four different ways, as individuals, as a team made up of the crew members during their training week, as a general entry with all 300 competitors and in a team made up of their choosing, that can include help from anyone.

Scoring

The best point scores out of 100 points win the competition.

35% of your score will be given by other competitors as to how helpful you are to all competitors.

10% of your score will be given by other competitors based how they rank your entry.

10% of your score will be given by judges based on your crew skills.

10% of your score will be given by your choice of a sailing, scuba, lifeguard, EMS, or US Coast guard exam.

5% of your score will be awarded by a random game of chance or skill.

5% of your score will be awarded at the judge's discretion.

25% of your score will be based on the marketing effectiveness of your entry based on sign-ups for other competitions or retail events.

Bonus points will be awarded or taken away at social or anti-social events consistent with the pirate code.

Other Information

The five first place winners will have their week auctioned off with the proceeds going to the charity of the winner's choice.

The competition is limited to 300 people who will have a 1:15 chance at winning the sailing, scuba and tropical adventure prizes described above.

Everyone who completes the competition can sail stand-by, for just \$500 on their next two adventures. All of the competitors who finish will have the opportunity to develop entrepreneurial adventures, to be considered as crew for any adventure week, to be shareholders in retail adventures, and to raise money for charities of their choice.

You may compete, one week a year for three years. If your corporation has not been able to pay for all of your expenses for at least one week, by selling other cruises, at terms and conditions you decide, then your corporation is disbanded. Successful corporations have the goal of eventually filling at least 30 weeks so that they can operate their own boat at a destination of their choice and continue to raise funds to support Working Group Homes.

All of the competitors must have a crew profile online at theabilityrevolution.com detailing their training and skills and they must produce an online marketing entry for their designed week that can be as short as a few sentences or an elaborate multimedia and social network production.

All of the media produced by the competitors will be posted in the online crew profiles as well as in a general library to be shared with everyone. Only media shared in the general library will be eligible for entry into this contest. You may use any media produced by anyone for your entry but it

must be available from the shared library.

As part of your competition entry, you may use the crew profiles of any competitor as a member of your designed week. All crew profiles can be freely used by anyone as they are meant to show what is a typical crew profile and not as a guarantee of availability.

Register and Qualify

We want our crewmembers trained to the highest level possible!

For the first year only, the 300 competitors are chosen on a first come and a first qualified basis with 50 people being on the waiting list. Competitors from the first year are grandfathered into other competitions and profits from entrepreneurial activities such as the web or cable series.

Starting with the second competition, qualification course prices increase and items included in the competition fee change. Qualification will be more difficult each year as we strive to get a higher and higher quality of crew member.

You pay \$5 to join the forum at theabilityrevolution.com and complete all of the registration requirements found there. You will need to submit the sports physical before being approved to enroll in local qualification training for crew members. We will not start local qualification training until a sufficient number of people have submitted sports physicals.

When we reach 300 registered competitors, the next 50 people registered will be on stand-by for this competition. They will still be able to sail, just not compete unless we have drop outs or people who do not complete the qualification training.

After a sufficient number of people are ready to start, we will begin the \$250 qualification training for the first 100 people. It involves the following mandatory items: 200 meter swim, 10 minute water tread, 15 meter underwater swim, 4 hour lifesaving course, 12 hours sailing course, 4 hours US Coast Guard training and you must be able to travel one mile in 12 minutes by walking or on a treadmill.

Optional Training for \$250: Full scuba certification, full Red Cross lifeguard certification, advanced sailing certification, 12 hours US Coast Guard training, and 20 hours of swimming lessons. You will need the optional \$250 open water certification course to complete the optional training.

For the first year only, your books and equipment are supplied. The student pays any costs to outside agencies such as the Red Cross, PADI or NAUI for their certifications or materials.

Once you have completed the mandatory items in your qualification course, you have the option to buy at least one share for \$80, in your sailing week. This will enter you into the entrepreneur competitions that start after this competition is finished. By being a shareholder in an S-corporation, that manages your week, you can write off

your air fare, training, food, accommodation and many other expenses which will reduce your out of pocket cost substantially.

Your main goal is to turn your competition week into a retail week that can offset your expenses, sometime in the future. This will enable you to operate a very small business for one, two or more weeks each year that will allow you to sail at a reduced price with tax breaks, free or even with a small profit that can be donated to support Working Group Homes.

When enough people pass the mandatory parts of the local certification course, the first 100 competitors will pay \$500 for their boat and accommodation fees, the next 100 will pay \$750 and competition for the last 100 spots will begin. We will then purchase the boat. Competitors will then pay for their open water training which is \$250 and covers all their courses when they step on the boat.

No sailing dates will be given until we have all 300 competitors paid and qualified and there are at least 50 people on the waiting list. The sailing dates for following years, will be fixed.

During year 2, the year 1 competitors will be grandfathered in, but the bar to qualify as crew and to stay in the competition will be raised for them each year.

Open water training covers the completion of your mandatory 10 hours of crew training. Optional training is the completion of any scuba or sailing courses you have

enrolled in.

Understanding this Competition

This competition creates customers for the Marc Alan Lee Aquatic Center. The Aquatic Center then becomes a stable business that funds the first Working Group Home. The Tropical Adventure Competition is a great way to have 300 people working on marketing sailing, scuba and adventure training at the aquatic center.

The competition also begins the training for rescue and disaster relief missions and then later on for primary health care to underserved populations.

By supporting the charities of the winner's choice, we get to broaden our field of competitors and reach more people with this competition. Each year we hope to raise the bar for the competitors that qualify, so we need to reach motivated competitors. The first year competitors have it the best and they will have an easier time hanging onto their competition spots for at least 3 years and longer if their marketing succeeds. The first year competitors will not be under the same rules for removing the bottom 10% or more of the competitors as will be done in the following years. They have a lock on their spot unless the IRS closes their corporation for being a hobby. Until we open up a second competition, or a second boat, only a few spots each year will be available for people wanting to be competitors, so the first year competitors will have quite an advantage.

To understand the strategy behind this competition, let's look and see where we will be after the event.

Local training has been completed before the event starts. Local training is a "pre-opening" activity and it can start using the existing facility with just minimal start-up costs covered by the local training fees. Just as you would train any other employees before opening your business, the local training prepares our competitors to become crew members, leaders and more importantly, entrepreneurs.

Opening day of our business operating year, is day 1 of the first week of competition when the first competitor steps aboard the sailboat.

At the finish of the 30 weeks of competition, 300 Competitors will have accomplished the following:

- Completed all the registration requirements to be crew members
- Completed local training to be safe crew members and to qualify for open water training
- Completed a one-week ocean internship as crew
- Completed the local and open water training requirements for sailing certification
- Completed the design and marketing of a one-week adventure individually or in teams
- Raised \$50,000 for local training and to improve the existing training facilities
- Raised \$200,000 for the loan on the sailboat, insurance, operation costs and permanent mooring fees

- Raised \$50,000 for open water training and for the competition expenses
 - Developed thorough research of a destination to produce great fun and adventure
 - Developed methods to improve competition and research activities for other destinations
 - Produced a vast amount of marketing media
 - Produced a considerable amount of social media marketing
 - Produced considerable amount of “word of mouth” marketing
 - Encouraged strong contacts with other charities
 - Developed a method to repeat this competition in other parts of the world
 - Strong working relationships with other charities will be developed
 - A method to repeat this competition at other locations around the world will have been developed
 - A robust group of crew members will be prepared to enter other competitions to develop the skills for rescues, disasters and primary health care missions
 - Produced a considerable amount of money for other charities
 - The forum at <http://theabilityrevolution.com> will have become very well populated and robust and the planning for other working group homes will have begun
 - A trained crew is available for retail, charity, disaster, training and other sailing adventures
- Some of the following will also have been completed:
- Some competitors will be shareholders participating in

small business activities of their own

- Some competitors will take advanced training in sailing, scuba, USCG licensing and rescue
- Some competitors will continue to sail with us as crew or as adventurers on retail weeks
- Some competitors will help us to rapidly expand the fleet in locations worldwide
- Some competitors will be involved in helping other WGH's to be created
- Some competitors will produce astounding results to make real differences in this world

All of the above will have been accomplished in the first 30 weeks of competition and our first operating year, which leaves another 15 weeks of operations & revenue production for that year. The first 35 weeks are income and expenses that we can solidly predict since we will not purchase the sailboat until we have 300 competitors qualified and 50 on the waiting list. A second competition, retail weeks, training weeks, charity weeks, disaster relief and other activities are easier to manage with the vessel and crew ready and available for business.

You may have seen businesses that open their doors for a year or two and then go out of business and quickly close their doors. This is generally a miscalculation of the customers expected and the amount of money they will spend. Our start-up avoids that problem as we do not proceed until 300 people have paid just \$5 to sign up to begin local training with the goal to be competitors, and 50

people are on the waiting list. We then collect the training fee from all 300 competitors and begin local training. After we have 300 qualified, then we get the boat fee from all 300 competitors, which grosses \$225,000. We use \$100,000 along with the collateral on our two lake lots to be the down payment on the \$600,000 loan and purchase the sailboat. As the competitors board the vessel, their \$250 open water training fee from each of the 10 competitors is collected and the weekly training and operating costs for the boat are covered.

As you can see, we are just barely meeting expenses and will probably be dipping below them. If needed, the expenses will be supplemented with an equity loan on my lake property.

The concept of selling services and products below cost is a marketing strategy called a "Loss Leader," and it is discussed later in this book.

50 competitors will be on our waiting list, these represent an emergency reserve of revenue and can cover our loan payments for the first few months of operation if we have problems. Before the competition ends, we expect that word of mouth advertising will have already started to fill the 300 spots to open another competition and produce specials on retail weeks, that we will offer to stimulate business. We also expect that many of the competitors will be anxious to take local training for advanced sailing, scuba, rescue, USCG licensing and other aquatic and rescue courses which will support the local facility.

Supporting the local training facility is the primary purpose of the sailboat and the competition.

Many of our competitors will start organizing future trips by joining with other competitors and their guests. With 300 entrepreneurs energized by this high energy competition for a great cause, we should be in high gear even before the first competitor steps aboard the vessel for week one.

Tax advantages, shareholders, corporate structure and the math behind the competition

Your shares have three basic purposes for tax refunds. Depreciation of assets, writing off losses and enabling business expenses such as air fare, accommodations, food, training, equipment and other expenses to be written off. Once we get rolling we will have a tax attorney post examples of what else is possible because there are a lot of ways to lower your taxes with this competition. You are a shareholder in a corporation and not somebody on vacation! ***But you are in a dream job***, as your work is researching how to produce the ultimate adventure!

Your tax refunds combined with our low prices make adventures for shareholders cost very little. A simple goal for all entrepreneurs is to start slowly and be slightly profitable by inviting friends, family and others aboard during their entrepreneurial weeks and charging friends and family just slightly more than an equal division of costs.

Your friends and family will not get the tax write-offs unless they are a competitor.

Our typical corporate shareholder, holds down a full-time job and spends one or two weeks a year as an adventurer & entrepreneur. With some hard work for their own business, it may take them 2 or 3 years before they find a half a dozen friends or family to join them on just one adventure week. At some point they may even fill two or three weeks to make their adventure low cost, free or just barely profitable. After a few years a shareholder may realize that news of this adventure has spread to the friends of his friends and now he can fill about 4 – 5 weeks a year. He locates 4 or 5 other shareholders and together they can fill a boat up for 20 to 25 weeks a year. This small group now has about the same supporting volume our Tropical Adventure Competition provides to us. This may be the time that they consider operating their own vessel or at least start thinking about the future and when to do that. They can go strictly retail and forget about being in an alliance with us and we would encourage and support them. They helped us grow, we should remember that and thank them on their new venture. They can also stay in alliance with us, and we can help each other grow in this mission together. Either way, we would support them and would want to maintain a strong working relationship as one of our organizational components is to create friendly competitors.

Creating entrepreneurs and the business structure to rapidly expand our fleet is why each of our 30 weeks of competition have their own S-corporation for each week.

Ideally, our goal is that some of the people in that crew of

10 could take the initiative and go on to manage their own vessel eventually. Many could share the duties with other crew members and keep their full time jobs. If they become successful in filling 10-15 weeks, then another vessel could be purchased for them. Several small corporations may join together to fill the weeks needed to operate another vessel. Under IRS rules, in three years, if those S-corporations have not produced a profit, then the corporation will be disbanded. A new corporation with new members will take its place in the fourth year. In the meantime, all of the tax advantages to being incorporated will be available to the shareholders during those three years while they get their small business off the ground.

Let's look at a very reasonable scenario that takes a slow and cautious approach for the success of entrepreneurs. We will assume that by the third year, only 10% or 30 of our competitors were able to fill just one entrepreneurial week with family and friends and they made \$100 net profit on each of 10 people or \$1,000 in total net profit on 10 people after paying taxes and expenses.

This sounds very reasonable; read it again if you are not sure.

Again, "each of these 30 entrepreneurs made a small profit on a tropical adventure." This is amazing in itself, but they also received the \$2,000 in value that the adventure retails for. Enjoying a \$2,000 value and coming back home with \$1,000 after enjoying a fantastic tropical week that your tax refunds paid for, isn't too bad for a week's work.

Let's get back to only 10% of the competitors being able to fill one entrepreneurial week each, in a three-year period, and that is made up of family and friends. All the entrepreneurs in this 300-person marketing powerhouse and the web series that they have produced, seem to have struck out with the general public, internet sales and word of mouth. Amazingly, they are still a success even with these low numbers from friends and family. (hard to believe but let's start somewhere with very believable projections)

10% of 300 equals 30 weeks of adventure that we need to fill at the end of a three year period.

In order to meet demand for these 30 weeks, we would need a second boat and probably a third if the competitions are still running each year. This lackluster performance from our shareholders has probably tripled our sailing and aquatic center revenue. Again, this a very low projection of results, so think of what a great projection could do? If only 10% of our competitors can fill one week in a three year period, we have enough to start a second competition on the same boat and more than double our gross revenue and probably increase our net revenue by 800%.

Again, we are talking about some pretty dismal effort and results by our competitors, and we do not expect this!

Next, the 10% of the shareholders have just saved their corporations from being classified as a hobby and they have protected their tax write-offs. When you make a profit and

pay taxes, the corporation, under IRS rules is no longer considered a hobby. Since there is probably at least 1 competitor in each corporation that are shareholders who made a profit, these 30 shareholders probably just saved all of the 30 corporations from being classified as a hobby.

There are 300 official competitors, but they may get help from anyone and everyone they choose. These 300 competitors are a marketing powerhouse, but when you combine the power of the forum and social media the active participants could get quite large.

Continuing with the results of just 30 weeks added in a three year period, and a second or third boat added to accommodate these 30 weeks, a few incredible things will start to happen.

More group homes will have opened as we get the revenue from each vessel to support one or two Working Group Homes. CNA Ability Teams will be operating their own health care business to care for other people with disabilities. Some Ability Teams will find employment in other areas as the manufacturing and other vocations at the first WGH will have been funded enough to produce results. Two or three successful Ability Teams may be able to go off of Medicaid to become self-sufficient. Solid examples of how Altruistic Capitalism can lower the tax burden on all of us and improve lives, will have one or two years of proven history.

Again, these great results are if we have a lackluster performance from 300 competitors that are competing to market an exceptional product at a very low price that supports the most vulnerable people in society.

Look at the kind of results and momentum our competition will now have. Our adventures will start to include other activities besides those in aquatics, such as skiing, hiking and all the rest of healthy adventure activities that you can think of.

You can imagine what could happen if we had a fantastic result from our competitors and the competition went much bigger every year and kept expanding. Think of all the stories that would be part of our documentary web series that has great fun mixed with great results for disabled populations especially in year 2, with year three absolutely exploding.

At this point, and probably long before, the media will have been repeatedly reporting on the phenomenon of The Ability Revolution and Altruistic Capitalism. Once we have a few years of history to prove our results, our momentum for changing the world for just a very few people, one life at a time will be copied by other people and businesses the world over. We will become much larger and add destinations such as Greece, Micronesia, France, Australia and then use our competition knowledge to get the most out of each destination.

This grass roots, open source solution that simply sidesteps politics and government programs to do what is right will be unstoppable.

The key to making this work is simple. Pay your taxes, but use the 76,000 pages of tax code to pay only what you should. Altruistic Capitalism makes corporate tax breaks available to the common man and we can level the taxpayer playing field by simply playing by their rules. The USA used to have the highest corporate tax rate but they also had the lowest level for the effective tax paid by corporations. (Tax high, complain but then pay almost nothing as you take advantage of loopholes and use offshore banking)

The wealthy corporations that can afford tax attorneys and lobbyists have an advantage over poor corporations and the average citizen that cannot afford a tax attorney to create or take advantage of the loopholes bought by lobbyists.

Now with a huge corporate tax cut, we can operate as a business and not a nonprofit. Thanks President Trump! We should look forward to paying taxes, as the 76,000 pages of tax code developed by untold lobbyists paying off untold politicians does not increase your taxes, it decreases it, if you are part of a corporation. Google something like “corporations that do not pay taxes”. The results may astound you. Try a few different search strings, like top 50, top 500, largest etc. Now remember all the complaints that you have heard about the high corporate tax rate? Are you, the consumer being “played” by a lot of misinformation coming from your news outlets?

Shares

Our shares will not ever be listed on the stock market.

Shares on the stock market combine assets with business performance tempered by market conditions.

Our shares do not qualify by their rules and we would not want them to qualify, as it would put us at a disadvantage.

Our shares are a division of tangible physical assets only. These assets will age, get damaged, may break and will definitely depreciate and lose value over time.

The second major aspect for shares on Wall Street is business performance. Here is where we would really fail on Wall Street. We will not be chasing endless profits to make the rich, richer, and our profit margins will be almost flat. Always. We will be gifting away our after tax profits to keep it that way and SISO and the forum will ensure that is happening. The transparency of SISO will be instrumental in proving that we do not have fat cat CEO's profiting from a mission described as Altruistic.

Because our shares are 100% tangible assets, you must not think of these being in any way similar to shares in the stock market or for ownership of a business. Our shares are simply just things getting old. Stock market shares represent a small portion of tangible assets mixed with a large percentage of market manipulation by projections of growth, estimated value and carefully prepared balance sheets that can hide or defer huge losses. Just look at what

AOL did when they bought Time Warner with bogus shares with deferred expenses on a balance sheet where losses are not counted for two years. Our shares will certainly be on a predicted downward spiral in value which is the exact opposite of what shares on the stock market are supposed to do. Well that is until the planned stock market bubble bursts again and assets and retirements are stolen, as described in the chapter “Robbery In Progress”.

Our shares do something very wonderful for our adventurers as they predictably sink in value. Our shares, by separating assets from business performance, allow each shareholder to directly control the business performance of their own shares. If the shareholder does not use them, or put an effort into performance, he loses only the value of the shares over time, but he still retains the huge gain on the tax advantages and other benefits which are many times the share value.

If he decides to put a lot of effort into his shares he can directly increase their business performance.

When you buy shares in the stock market, you have almost no say in the day to day operations of that company. Try to make a decision, suggestion or an improvement in operations. With our shares you have the ability to directly influence the business performance of your shares.

Calculating Share Price

Here are the basic expenses for a week of sailing and the method of how we calculate the price of shares.

Boat Costs	\$5,000 (30 weeks the cover loan)
Taxes, Fees, Fuel	\$1,500
40% shares	\$1,200
Miscellaneous	\$700
Reserve & crew	\$2,000

Weekly Operating Cost \$10,400

The reason why boat costs are \$5,000 is because we have 30 competition weeks each year to pay for the boat loan, insurance and its berth. It is a \$600,000 to \$700,000 boat on a 7 to 10 year loan. Or roughly \$150,000 a year which is 30 weeks X \$5,000 each year for 10 years.

Taxes, fees and fuel also include a lot of other random small expenses that add up to \$1,500 week.

We do need a cushion for the miscellaneous expenses and that is \$700.

The \$2,000 reserve & crew amount contributes to the operating expenses for the entire year or for exceptional expenses on any week. Boats can be very expensive!

We expect to operate the boat for 10 years. \$150,000 per year for 10 years is \$1,500,000.

The average price of a 5 year old catamaran in the 52' range is \$600,000. We are going to budget \$700,000. We will also budget \$60,000 per year for watersports equipment,

maintenance, and the replacement of sails, lines, engines, appliances and other equipment each year for 10 years.

If the boat loan and insurance is \$900,000 over the 10 year period, and we spend \$600,000 on expenses, then out of the \$1,500,000 after 10 years, we will just have the boat as assets.

We have a 50 week operating year. (Two weeks we are closed for holidays.)

Here is how each of the 50 weeks represents \$3,000 in share value of the \$1,500,000 spent over 10 years.

We use 20 weeks to support charities, rescue, scheduling, winners of the competition and entrepreneurs. 30 weeks are used for the competition. This 30/20 split in weeks is more commonly called a 60/40 split.

We dedicate the competition weeks to be the basic support of the boat, and it raises a dedicated \$150,000 for this.

Spread over all 50 weeks of operation, this \$150,000 represents \$3,000 per week of share value. Because 60% of the time is used by the competition, this is the amount of shares available to competitors.

60% of \$3,000 is \$1,800.

There are 10 people on board, if they each get an equal amount of shares they can buy \$180 of shares each. This covers equipment costs only. The shares are not connected with business activities, just tangible equipment and the

expenses to maintain the equipment.

Let's say you invested that \$180 in the stock market and the stock market rose 10% each year. At the end of 10 years you would have \$466.87 in stock value.

What value does that \$180 in shares bring the first year's competitors? (Competitors in other years will have different conditions, as first year competitors have the first option for purchasing stock in other years.)

The first thing that you have to consider is that you have a choice as to the type and the amount of value you receive. You decide and control the return you will receive from your shares and not tampering by wall street. Your competition includes 4 mandatory hours of lifesaving training. If you choose to take the full lifeguard certification course, it is available to you for free. Lifeguard certification is typically \$300 to \$400. By making that choice, you just received more value with one course, during one week then 10 years of investment in the stock market. You can receive that same value with scuba, sailing, swimming, USCG courses and more and receive thousands of dollars in value. You can also decide to work hard in the competition for the 1 in 15 chance of winning, which gives you a really great value and opportunity to work hard to increase the value you receive from your shares. You could decide to skip the competition and just sail stand-by for the next two years for \$500. This is also an incredible value. Who knows, you may be a successful entrepreneur and then control exactly how much those shares are worth with your own successful

weeks each year or even on a much larger scale.

In short, you are a very active participant and decide how well your shares perform.

Mathematically, when you take everything into consideration, your sailing shares easily outperform anything else on the market although they predictably sink in value. These shares, are completely useless for large investors and only benefit small entrepreneurs, adventurers, beach bums or pirates.

Here is how our shares lose value

Over a 10-year period we will have spent \$1,500,000 on equipment that is probably worth \$350,000 at the end of those 10 years. Your \$180 worth of shares, for one week, will be worth about \$37.

(Our other projects such as the biomass heater, have a 60/40 altruistic split, and they are more suited for large investment as their shares are almost like corporate shares.)

Before any shares are sold, Dolphin Rodeo Inc. will own 100% as share purchase is optional. Those 30 weeks of competition represent 60% of the shares, and these are up for sale to competitors. This means that each of those 30 weeks, represents 3% of the shares over the life of the loan. Each year those 30 weeks represents .3% of shares. Those shares can only be sold to individuals who are competitors and not corporations or anyone else. The shares do not represent the ability to board the vessel and stay for the

corresponding time. The shares represent actual value in physical assets and the projected costs of those assets over 10 years. The actual value will not be known until the end of those 10 years but we do know the value will be lower.

Dolphin Rodeo will always own at least 40% of the shares each year, as this represents the 20 other weeks per year, so you could say that they also own at least 40% of each week's revenue, as we will share the proceeds of the other 20 weeks with the first years competitors. The entrepreneur corporation formed for each week would own 60% of the revenue for that week. So now we have the master corporation DRI and the sub corporation DRI##### that own a 60/40 split of that week. The sub corporation can be sold out altogether or just a portion of it to the people onboard that week.

Let's say that the net profit for the week is \$1,000. The major corporation DRI would get \$400. 60% or \$600 goes to the shareholders of that week by percentage of shares owned. If there are 10 equal shareholders, they would get \$60 each, and all of the tax write-offs.

Again, shares for one week are \$3,000. 60% which is 10 shares or \$1,800 dollars' worth of shares can be sold to entrepreneurs if they want to realize the full value of the 60% of profits.

In this case, 1 share cost \$180 and it had a net return of \$40 so each of the 10 shareholders made a 33% return on their shares, and they still own the shares. This is typically a

much higher return than you would get from shares on wall street, as it represents a 33% return in one year, but we also have much less shares to sell.

From the figures a page or two above you will see that the boat has to bring in \$10,400 a week to break even. This is well below the retail weekly retail value of this boat.

If you have 10 paying customers onboard the vessel, they need to pay \$1,040 each just for you to break even. As an entrepreneur you have the ability to gross much more than that \$10,400 by offering training, excursions, unique adventures and much more. If you have more passengers than berths available, you can auction your adventures in a “free market” way.

Google the price of sailing or scuba lessons. In addition to the boat fees, an advanced sailing class can retail between \$800 and \$1,400. A scuba class \$500 to \$1,500. You might teach windsurfing or take journeys to exciting spots such as Mahogany Run Golf course on St. Thomas just 50 miles away. This is considered the most beautiful golf course in the world by Golf magazine. You could offer the services of a gourmet chef aboard the boat, or a musician or conduct continuing education credits, teambuilding events and other corporate programs.

The retail price of crewed yachts in this size range is \$20,000 week.

You will not make a tremendous amount of cash money for your shares, but the actual value you receive for the week is

quite high. But you could easily have all your expenses paid for and return with a thousand dollars after spending a great adventure week in the tropics! What would that be worth in playful bragging rights to your friends and co-workers at the water cooler? You earned money while having the best adventure of your life and you supported a great cause!

We don't know how many competitors will be buying shares. We don't know how many entrepreneurs will be selling a few available shares to the people they invite on board, if they qualify as competitors, but we do have a number for an exact amount of the value for the shares and how many there are. We also do not know how many new corporations in excess of the 30 contest corporations will be opened each year, but with corporations being formed weekly, you will only have to track your own business expenses for the week or weeks that you operate. The success or failures of other weeks will not affect your week or your earnings and your accounting will be simple.

We do have a profit sharing formulae for all corporations, and that is detailed in the forum.

Shares have one more interesting purpose. Each vessel and its equipment will have a 10 year service life. At the end of that time the vessel goes to the shareholders for a vote on its future. Sell, continue, change locations, trade up or down or do anything else. The people that keep the shares and buy out the ones who want to sell, now own the boat, outright. If you sell, those shares you bought for \$1,800

they might only be worth \$300 at the end of 10 years. But the value you gained with tax refunds and operating your own business is well past the \$1,500 loss over the 10 years. If you look at the value received, those shares have probably brought you at least a \$1,500 tax refund and a spectacular adventure every year for 10 years. Well worth the \$1,500 loss.

Entrepreneurs

We try to immediately create an opportunity for competitors to become entrepreneurs and not just employees with our competitions. As competitors dedicate themselves to succeeding, they help everyone around them and they also become better crew members. Everyone benefits from the increased effort and enthusiasm. 35% of a competitor's total point score is from other competitors scoring them as to how well they help everyone succeed. This creates a very strong working relationship which is exactly the opposite of what most competitions do and the focus of most entrepreneurs, so we need a little bit of an attitude adjustment for entrepreneurs.

You can see an interesting difference between our business model and most other retailers. Our corporations are not in fierce competition with each other, but help each other like good corporate neighbors. Our 30 competing corporations have a mission to cooperate with each other so that we can all be altruistically effective.

Our goal is to provide altruistic solutions and not endless profit to enrich ourselves. A strong working relationship between businesses that share this goal, can produce results for society and for that powerhouse of businesses that compete together, that has never been seen before.

If the sailing adventure breaks even, it still produces exceptional revenue locally at the Aquatic Center that trains the competitors.



This is what happiness looks like. Two kids on their way to a high school prom.

Scheduling for business development

For our 50-week year

30 weeks will be for the Tropical Adventure Competition

10 weeks each year will be dedicated to helping the crew start their own businesses in conjunction with operating the winning weeks of the competition

- 5 of those weeks will go to the highest deposits from the entrepreneurs
- 5 of the weeks will go to the business plan with the best potential for helping WGH's

Of the remaining 10 weeks,

- 5 weeks will be held for rescheduling due to weather, relocation or maintenance
- 5 weeks will be for charities, rescue and disaster relief

The Weekly Corporations

All of the weekly corporations will have the same name, but they will have an identity serial number behind it. The first two digits represent the year of the competition, the next two digits represent the week of that competition, and the next two digits represent the crew member from that week the last two numbers his attempts at starting corporations.

Corp. 19090902 This would represent a competition in the year 2019, week 09, the 9th crew member to sign on, and his second attempt at a corporation.

It is quite possible that 300 competitors may each be involved in two corporations, which could produce over 4,000 corporations in 10 years. This is why we use serial numbers. Also corporations that do not produce results will be closed down every three years.

The small amount of time that the corporations are in business each year, simplifies the taxes and corporate mission for the owners as they slowly increase their weeks to be profitable.

Charities and Entrepreneurs

Strong charity work combined with motivated well trained entrepreneurs is the way to launch retail operations after the Tropical Adventure Competition #1, is completed. If your ability is to be charitable, take that all the way. If your ability is to generate revenue, take that all the way. When all members of a team are strong, the team will be stronger.

Do not be afraid to make large sums of money, especially if you use it as a tool and a resource to replace the inefficiencies of a system that causes unintentional cruelty to the most vulnerable people in our society.

There is nothing wrong with capitalism that has strong bonds to support the community.

Charities and entrepreneurs seem to have opposite goals and different strengths. Think of what an Ability Team is. In the same way that a developmentally disabled person and a physically disabled person can combine their abilities to

accomplish a shift in function, can two business entities do the same? This “business teamwork”, could produce an Ability Team for business that takes things to the next level in the financial world. This would be similar to how a paradigm shift called digital, ended the war between VHS and Beta and simply put all those video rental businesses under and took over almost the entire market. The Ability Team concept could also be applied to other businesses.

Can we turn other businesses into Ability Teams and see if a few more disabled or elderly people can be rescued with other business models? We would have to be willing to sidestep inefficient government programs and take on the responsibility to help others by ourselves, but this is a very honorable and worthy challenge.

Producing entrepreneurs that take on the responsibility of altruistic capitalism is the most vital part of the success of Working Group Homes. Finding these people will not be easy. The majority of people and successful entrepreneurs in this world, dream of owning huge mansions with expensive vehicles and all of the finest things in life. Our goal is to find entrepreneurs who can settle for some middle ground, such as fantastic world adventure on a luxury yacht, while helping others.

We could say that the reason why we give to other charities is because we want to be good corporate citizens and lead by example. Although that is true, there is another more obvious reason to make fund raising for other charities successful, it can make us more successful. We have a great

product and when we get our message out by demonstrating an exciting way to make fund raising for other charities successful, we will become successful.

It just makes good business sense to prepare for expansion on day one by creating entrepreneurs and giving to charities. This is why our first year has a focus beyond profits. We have a simple grass roots plan and an easy enjoyable recipe for success. When we grow to operating a second vessel, our financial picture changes dramatically from a single vessel being a “Loss Leader” focused on training and marketing, to a second vessel having a dramatic production of revenue. At this point we can jumpstart our land based revenue, services and operations.

Do we have at least one more abstract example of an Ability Team? How about using the fun and excitement that you feel on a tropical adventure to benefit someone who may never have that dream? Could this new abstract team be a combination of one person’s desire for “enjoyment” with another person’s desire for a “quality of life?” Think of the results of this unusual team. The more one person enjoys themselves in the tropics and worldwide destinations, the higher quality of life it can produce for someone else. This goes against everything you have been told, doesn’t it? Well that’s what they call teamwork.

300 people competing to have the most fun ever by winning a “Tropical Adventure Competition”, could change the lives of some of the most vulnerable people in our society by making the Ability Revolution a success. These 300

competitors are revolutionary warriors armed with adventurous entrepreneur joy instead of guns. Would they be fighting a battle for the most honorable cause ever fought for? Now that you know what pure joy can produce, you are morally bound to have a great time if you sail with us.

You should put your best effort into competing beyond having the most fun you have ever had. Strong competition to have the most fun ever, and make the most money, means you have done the right thing to raise the quality of life for somebody else. Try to explain that to someone and have them believe it!

Loss Leader / Revenue Producer Strategy of our Kick-off event

In marketing and advertising terms, this “kick-off” event is known as a “Loss Leader.”

“Lower prices increase your volume.” Henry T. Ford was amazed by how well his theory worked. He found that a price reduction of 35-40 percent boosted sales by more than 700 times. Henry Ford was surprised by how demand for his car, the Model T Ford, responded to a lower price. He found that the relationship between price reduction and demand produced a curve on a graph that rose sharply upward. If you cut the price by a half or more, demand rises by tens, hundreds or thousands of times.

A “Loss Leader” is a marketing concept where a popular product is sold at a loss and when an increased volume of

shoppers come into the store for that one product, they buy other products at the regular prices and the store more than makes up for the loss on the one product with the profit on the others.

Our loss leader product is the adventure of a lifetime. We are taking this product to a whole new level by adding these features to it.

- 300 people will compete with you, to help you succeed and plan the best adventure possible
- Your adventure is part of a competition that creates a care solution for disabled populations
- Winning the competition can raise money for the charity of your choice
- You can become a shareholder and take a wide range of tax write-offs and pay almost nothing
- For one or two weeks a year, you could easily operate your own adventure business with the goal of reducing your adventure costs, paying for them completely or making a very small profit
- You get a wide variety of training for almost free that normally retails for thousands of dollars
- You have the opportunity to open your own Working Group Home for your disabled loved ones

For our Loss Leader concept to succeed, after our contest called “Tropical Adventure Competition”, we have to produce a handful of entrepreneurs who can work together to fill 10 to 15 weeks of Tropical adventure at retail prices. At retail prices this could easily generate over \$100,000 for us. This is where our loss leader concept would make a

profit and 60% of the net profit is for the entrepreneurs who worked to create it. When our adventure competition is combined with tax write-offs for competitors, and successful retail weeks produce revenue, there is a small possibility that some people may actually generate a very small profit that grows year after year while having the most enviable job there is.

6 ALTRUISTIC TV

The purpose of the competition is to create great adventures that support Working Group Homes. Each of the 30 corporations will produce a 22-minute marketing video, that is their competition entry. The video is how the corporations advertise and sell the great adventures they have researched and developed for the first Working Group Home.

During year two, we will ask all of our 30 fund raising corporations and competitors to start planning the support and creation of their own WGH. The first WGH has been planned around aquatics, health care, manufacturing and after school programs. What combination of activities will the next Working Group Homes engage in? Farming, pet grooming, music, restaurants, martial arts, assisted living, manufacturing, the choices are endless with Ability Teams. Interaction with thousands of people in the forum will be a method to create and grow new solutions.

Our competition and the videos that will be produced, will be the method to inspire people to participate in the forum or as competitors.

The development of the first WGH is a model, inspiration and support center for other people as they create their own unique methods of supporting their disabled or elderly loved ones. The 22-minutes of video that each corporation produces for the competition, is a practice exercise to know how to create marketing material and promote their own WGH in the future.

In later years, when other WGH's are created, the competition video will advertise the products, services or activities of these new WGH's as they will all have adventures and stories of their own.

Successful retail sales for the products and services of these new WGH's will result in a higher quality of life for our disabled or elderly loved ones and the most vulnerable people of society, and video advertising is mainly how these sales will occur.

Each year, the format for the content of the video will change according to the development speed of new WGH's.

During this first year, the corporations may advertise and market their adventures in any method they choose, but they must submit a 22-minute video in the following format to be able to finish the competition.

- 1) Their video is teased
- 2) The Ability Revolution Competition is explained and the book and website is introduced
- 3) This week's corporation and their strategy is explained
- 4) The 10 competitors are introduced
- 5) Highlights of the week's activities
- 6) Highlights of the activities planned for the week, the competitor's profiles
- 7) The groups 30 second commercial for the Ability Revolution
- 8) The groups 30 second scuba lesson or commercial
- 9) The groups 30 second sailing lesson or commercial
- 10) The groups 30 second lifeguard lesson or commercial
- 11) The groups 30 second navigation lesson or commercial
- 12) The groups 30 second commercial about their corporation
- 13) Highlights of everyone's competition entries found on the web
- 14) Highlights of altruistic or rescue activities
- 15) Highlights of entrepreneurial activities
- 16) Update on web activities and how the viewers can get involved
- 17) How to order the book or to get it free by downloading
- 18) The next week is teased

First Year Production Strategy

The 52' catamaran, that we intend to use, has 6 bathrooms and sleeps 14. Two people will be dedicated to operate the vessel and two people will be dedicated to media production.

This gives the 10 competitors as much freedom as they want.

We will be using a method to shoot video that is, you guessed it, the opposite of how most modern productions are shot. In most modern productions, the “A” camera is turned on and off for each shot and usually only one camera is in operation at a time. We could have over 30 cameras going at one time, synchronized and running for at least 4 hours continuously. Each competitor will be “miked”, and no concern will be given to the microphones being visible, as we are shooting in a documentary style. Some competitors may be tasked with shooting from chase boats, underwater and in challenging conditions.

The primary job of the production team is to coordinate the changing of the batteries and media in all of the cameras every four hours and the near impossible task of ensuring or directing others to help them with the sound and light quality the best they can. All of the competitors should be able to change the media and the batteries in the cameras they are using, and to help with reflectors and sound. The production team will ensure that each competitor can do this and will supply batteries and media for exchanges. The production team will check that the stationary cameras, that are mounted at strategic locations around the boat, have the media and batteries changed every four hours.

The advantage to having all of the cameras stay on, is that when these 4 hour clips are uploaded into an editing program that has multiple tracks, the tracks only have to be synchronized once, every four hours for all of the cameras and sound to be synchronized during this four-hour period.

Three of these synchronized, multi-track, four hour segments will be made for each day. The synchronization process for the entire week will easily be completed within 5 days of the contest ending.

These four hour, multi-track segments will now go to the next editing phase. Copies are made of the synchronized multi track segments, and each competitor reviews their own footage. They are given one week to review just their tracks and turn sections of their tracks, on or off. They will not make cuts but will clear the media to keep the synchronization.

The video tracks have now been cleaned of dead space and anything not suitable for broadcast. The tracks are reassembled into a cleaned multi track editing program. We are going to call this the “A” roll. The “B” roll is going to be all the footage shot that is not synchronized, such as stock footage, but it is carefully catalogued.

Copies of the cleaned material are sent back to the corporations, and stored in the general library, and the corporations, with or without help from people in the forum, decide how to assemble their final production.

The cleaned and synchronized tracks that are stored in the general library, are available for any member of the public to use and share for any noncommercial purpose.

By making the general library available to the general public, we can unleash the creative minds of people all over the internet to produce and share marketing material.

Besides, we will have digital fingerprints in all the media.

The corporations can obtain help from anyone they want to produce their contest entry, and if they want to bargain or negotiate with the general public to accomplish this, they can. They can even take material that another competitor has created and use it for their entry. There are no restrictions for sharing material freely as long as it can be found in the general library.

The individual corporations may construct contests and give awards to people who have effectively produced video or marketed adventures for them. They should strongly consider this as part of the strategy to market their adventures. Sales of specialty video or material from the competition, may only be made through the corporation of the week that shot it.

Content

Some of you are not going to like what I am going to say. All video and material in the general library must be PG rated and must not contain censor bars or bleeps to make it PG. It must not contain provocative video, political or religious commentary or subject matter that is adult in nature such as smoking, drinking excessively or careless behavior.

There, I said it. I am now a social outcast and my friends will drop like flies, bar flies.

Our general library needs to be appropriate for all ages and for anyone to view or use. This competition will generate an

enormous database consisting of many different kinds of files generated by hundreds of people and they all have to be appropriate. Some people, including businesses in tropical destinations, may add material to the general library, they can, but only on the condition that it is PG, not copyrighted and it has the appropriate location and participant releases along with it.

We do know that sometimes people let off a little more steam than they should on tropical getaways, and this material will be removed from video going to the general library. Quite often you will see examples of adult behavior that could make for an interesting after hours' cable show, but these kinds of productions must not be connected to the Ability Revolution. Besides young and impressionable minds, we will also have people with developmental disabilities being involved with The Ability Revolution and we do not need to complicate involvement with our mission in any way to anyone.

One corporation will be formed, that will be completely separate from the competition and The Ability Revolution, and it will contain the complete library of all raw footage shot. Access to the raw footage library will be on a case by case basis.

Competitors can make versions of their competition entries that are not PG rated, that does have raw language or behavior but they must produce them through the "raw footage" corporation, and any revenue produced is kept separate from revenue produced from the competition. It

must go to a separate corporation that is not connected to the competition. The “raw footage” corporation has final control over the conditions of use of all video to ensure all releases and permissions are obtained.

I believe that there will be a lot of great material and productions that could come from the raw footage library, but that is a decision for much later.

Plots, Themes, Characters and More

The documentary series has two main themes and a variety of sub plots and features that will make it very interesting. The first theme is the excitement of the tropical adventure to support a great cause by producing an exceptional crew and product, the second theme is the process to get the first CNA ability team trained. One of the sub plots will be following the new corporate strategy presented each week and the drama of competing with the strategy of other corporations. Another very interesting sub plot is when each of the 10 competitors is introduced, and how they respond to the challenges previous competitors have presented. Listening to individual strategies and viewing their profiles in the forum will start to create character development, especially from people in the forum who wish to produce short content and features in future episodes.

We will feature competitors with specialties in science, arts, cooking, entertainment, sailing, shopping, ecology, music and more, that can add education, special services, excitement and atmosphere to adventures.

If we have enough competitors so that we can choose our crew, we will prefer to have 5 teams on the boat. Each team will either learn, teach or specialize in a different area. Our three main categories will be sailors, divers and actors. Our forth category is for technical skills such as scientists, rescue or medical staff, our last category is for artistic and other skills such as chefs, musicians, artists, adventurers, shoppers and all else.

We may have to fill the boat with whatever competitors we can find, but we will try to have at least two people who will narrate and be the hosts each week so that we can produce our commercials and storylines. Actors are actually a very vital part of our productions, as they are at the core of our marketing. Ideally, all 10 crew members would be a part of narration and hosting of the series, but it is their choice.

In the following years, we will raise the bar for who can qualify to be a competitor to ensure that everyone who competes has a great chance to be successful in booking a few weeks each year. We may have chefs or musicians compete against each other, or scientists or any other specialty. This will ensure that motivated and skilled people can turn their adventures into a successful small business.

Our expansion should always be kept in check in order to maintain the highest quality and standards to make us all part of successful corporations.

Starting with year 2, we will disqualify a bottom percentage, probably 10 – 20% of competitors from competing next

year. They go back to square one to compete with the general public for competition spots. This will create some drama and great results for the quality of people competing to get in and for people trying to stay in.

The first year competitors will be grandfathered in against being disqualified except for a few conditions and by the IRS in year three if they do not produce a profit and their corporation is classified as a hobby.

The competition is only 30 weeks long, so we can almost have two competitions per year and have a continues weekly series if we get the supporting volume of competitors.

The competitors may create drama, comedy or challenges to other corporations, viewers, sponsors and more, and may continue or improve on any theme or storyline from any other week or corporation. All corporations may decide to include continuous plot lines throughout the series and what those plot lines will be. Anyone may volunteer to be the actors, hosts, characters or talent for those segments and develop material for fun, their own projects or their resume "reels".

We will create a fast moving efficient production with lots of action, drama and comedy in a preformatted weekly production method that lets the viewer know what new people, changes and challenges to expect each week. This format allows for the continuous development of project and plot timelines and the drama for the comparison to

other episodes.

Sun, surf and beach bodies enjoying themselves to the fullest in tropical locations give this production wide appeal. The altruistic nature of the mission captures the audience and then develops loyalty, with many going to the website and paying the \$5 entry fee and buying other services, products and shares in productions and becoming even more involved in the productions and the forum to develop new WGH's.

The audience will also know that they can easily be one of the next 300 competitors to be chosen, especially as they see us adding more competitions and boats to the fleet. If they do not qualify as a competitor, they can increase their odds with more training and by taking retail excursions to increase their odds to qualify.

The number of competitors and the chances of people being on TV to compete will keep rising as we add more boats and other types of WGH's. In other years, our weekly productions will start adding information about the programs that are helping disabled populations, and the new WGH's as we use money and resources to create those opportunities and tell their stories.

This is history in the making!

The price for our retail charter weeks on a few different levels will go up as people will know that they could be a guest on the show and will be known for supporting their favorite charity, publicly and in a fun and exciting way. We

should be able to get a wide variety of celebrities in time, making surprise visits and donating a lot of money to the charities of their choice by winning our auctions for charter weeks.

During the second year of competition, we expect to have a lot of input from people in the forum as they write storylines for different segments of the 22 minute competition entry that will have a changing format every year.

Competitors are encouraged to post data, media, editing, production, marketing and other help requests in the forum so that anyone can assist them. All contest entries, marketing projects, adventures and all activities are a group effort with no limits.

All types of media, in a variety of formats, can delight the market with our advertising, but we should also use a measured approach to zero in on a targeted market such as sailors, divers, adventurers and others.

Inside the 22-minute video are six targeted commercials for these groups. The six groups are people interested in the Ability Revolution, scuba divers, sailors, rescuers, boaters and a target the corporation chooses. These commercials have the goal to play on cable TV, on the internet or in emails to clubs and organizations.

Some corporations may not be able to create commercials, so they have the option of creating a 30 second lesson instead of the commercial.

A New Type of commercial

We will encourage all of the competitors to consider developing a new kind of commercial, an interactive commercial. You play by using your smart phone to send one picture during the playing of the commercial and your email will have the timestamp of when it was sent. There are many ways to play this game, but here is one way.

You may be sending a picture of the product, because you are already a loyal customer or you may be sending a picture of an “OK” sign (thumb and forefinger touching) to indicate you will buy it before next week’s show. The two kinds of email are sorted, and in next week’s show the total viewer participation is given. We will also post the results, in our forum and high or low participation, it will be effective.

Prizes are awarded. Quite large prizes according to the small amount of viewers who will be playing at the very beginning. The easy odds of winning great prizes and the displayed totals of emails received will intrigue people to play in next week’s commercials. Some people may tune in, just to see the interactive commercials and to participate in them.

Giving away fantastic prizes, at a loss to a very small participant group, and the posting how many people actually entered, will create a social media buzz that will have phenomenal results.

In some contests, they may get a second chance if they buy just that one item, within 24hours and then email a picture of the receipt for just that one item.

There are a variety of ways to shape the interactive requests to make them fun, such as taking a picture of how they use the product, but you get the idea.

As the support from viewers grows, the prizes that they can win will grow, but having a low amount of participants to prizes in the beginning, will create a big boost in viewership.

The novelty of this interactive commercial is something that will spread like wildfire on social media.

Think of how attractive this will be to sponsors once this process gets rolling? You can only enter the contest while the program is playing or within minutes of it ending.

This will give our sponsors definite proof of how many people bought their product for the first time after the commercial and it will give a reward to people that already own that product.

You have already learned about our SISO accounting system that opens our books and lets the public see each and every transaction. We will use a separate version of SISO to show if the viewers are buying enough of the products advertised to justify the amount of money the sponsor is paying for the advertising. We will also be able to show exactly how the sponsors money was spent. For example, we may choose to target all of it to one of our charity weeks to pay for the

expenses of the prize that was donated. This would give the sponsor a second bang for his buck, as now he is recognized as one of the sponsors for the charity event. There are a variety of ways that we can use a sponsor's money to the best advantage for everyone.

The type of prize awarded to the viewer, will be adjusted for big and little ticket items advertised.

Understanding the financial picture

On the very first day, when the first competitor steps aboard the sailboat, our kick-off event to fund the aquatic center will be a guaranteed success. Our competition and major expenses will not start until we have already found our 300 competitors and 50 to be on the waiting list.

Simple math tells us that our first year expenses will be covered even before the competition starts.

As a reminder, we already have the aquatic center in operation and paid off so we can continue to teach swimming, sailing, diving, navigation and rescue to qualify our competitors with very little overhead.

Until 350 potential competitors have spent \$5 to enter our website, download and complete the sports physical and registration forms, we do not occur any significant expenses and neither do they. 300 competitors will be chosen on a first qualified basis, and 50 will go on the waiting list, but until we get back enough sports physicals and registration paperwork, to look like we will get 350 competitors, training

will not begin.

Once 300 have signed up, a waiting list will have started. At this point we will have completed all the marketing that we need to do to fund the minimum expenses of the aquatic center and it could occur even before the first competitor begins their qualification training.

If the sign-ups approach 500 we will start a second competition on the same boat. This will solidly put us in the black, even before the first year starts. All qualified competitors during the first year will be grandfathered into other competitions. We may stop the registrations at 600 for the first year, or change the conditions, this is unknown.

The competitors get a much better price and have some great advantages over retail customers. One scuba or one sailing course, taught locally to a retail customer is probably much more than what our competitors will spend altogether for an adventure in the tropics including air fare.

The difference is that the competitors have to work for it.

On year two, when we post how much the competitors actually paid for their adventure when you consider the tax breaks and funds generated by the webcast or cable series, we will have a stampede of new competitors. The bar for what it takes to qualify will start moving up according to the volume of competitors. Our retail sales of adventures will also start growing and our video script will change to reflect this.

The biggest draw is not the value or the money the competitors may earn; it is that they can be part of a very meaningful time in history. They will have video proof of how their efforts have changed the lives of society's most deserving people.

The first 300 competitors can be especially proud as they are part of the team to launch CNA training for the first CNA Ability Team.

What is really mind blowing is that the competition wants you to end up with more money than you started with, after 2 or 3 years. We all will win, when competitors create and sell an adventure of a lifetime, and become successful fund raisers that produce revenue for Ability Teams and themselves. Video of this occurrence combined with the contest detailed in SISO will be a unique marketing event.

Initial Start up

Book sales, social media, and speaking at sailing, scuba, sports and organizations for special needs populations, will be how we will find our first 300 competitors long before any local training starts. Promotional video needs to be considered here.

Like many businesses, during year one, even with \$200,000, and very low overhead, we will just barely scrape through. Year two, even without the web or tv documentary series, will have significant growth that will expand every year just by word of mouth and by having most of the competitors return.

We have calculated our competition to succeed with no financial, marketing or advertising help from a web or cable TV series. A 35 week mildly successful cable series would absolutely explode our business by getting the word out about our great adventures, the prices and the purpose for them.

A 30 minute mediocre episode on cable, can easily generate \$250,000 per episode on cable. (22 minutes of content, & 8 minutes of commercials is the norm) But the money we would earn, from just a web series, with the increased volume of business for our charters is staggering.

Web Series or Cable Series

Until the contract has been signed, we cannot definitely say we will be on cable. One thing is for sure, we will definitely have a successful web series. We are going to plan and produce video in broadcast quality, as if we will be on cable.

The web or cable series can amplify our success by many, many times, but our success does not depend on it.

The goal of the competition is for each corporation to make a profit; great marketing and creative freedom is essential for that. If we produce a series good enough for cable, each corporation and every crew member should immediately earn a profit for their corporation which will probably be more than what is currently earned by the cast and crew on most cable TV productions. In addition, our customer and competitor base will grow tremendously.

60% of the profit from the production will go to competition, but 40% will be split amongst all of the corporations equally, to help them fund their own WGH's in the coming years. Think of what happens to viewership and the amount of people applying to join in the next competition, when our competitors are shown having fun, supporting wonderful causes and earning some great money for their own corporations and the projects or charities they believe in.

During their adventure research competitors might uncover an entrepreneurial opportunity to promote a social cause, or support a local business, event or other opportunity. The competitors would be able to create partnerships, develop trade, awareness, marketing or whatever opportunity they desire. This could be as small as a food and drink special to as large as an international trade deal involving the export or import of goods and services. Anything is possible, all 30 corporations that the competitors operate are free to engage in business activities, social causes or missions of their choice. This can create some very exciting video.

Rising waters float all ships

Normally, with a nonprofit, fund raising costs are targeted to be less than 25%. Since we are a for profit corporation, and paying taxes, we will keep that target to below 40%, but this total is shared with all the corporations of that year since they are all working together and the funds are targeted for altruistic causes.

For our first year we have made an exception and raised that to 60% to help launch the success of the competitors.

A web series or cable TV presence will mean the price of our charters being auctioned for charity, will skyrocket! The price of our entrepreneurial charters will skyrocket as well. Our competition and the business at the local training facility will probably reach maximum capacity in a very short time.

Data, Media & Marketing

Searching for data and media in our library, will be easier than searching for it on the internet. The main reason is that all of the information is relevant to the contest. Another reason for easy searches is that we will be able to uniformly apply the search tags on all data and media that is placed in our library.

From our library search page, simple checkboxes and drop down menus will allow you to filter the data simply and quickly to find and download what you are looking for. You will know right away if you need to post a request for somebody to help you find or create what you need.

We have an opportunity for creative writing for very short segments from 10 to 30 seconds, or longer. They can tell a continuing story, they can be a video version of a comic strip, they can sound like a monologue or the writer can create anything they want. The actors, as part of their duties, must act out the short scenes that the corporation approves. In this way we will have very unique short

featured stories that will be part of this fast moving series or that may appear elsewhere as independent productions.

The various training and commercial segments that we have for the contest can contain a short continuing theme that picks up or adds to the information from the week before it or it can be self-contained.

We will make it very easy for people who have joined the forum, to be involved in helping us with editing, writing and producing exciting productions. Each corporation can decide on the type of working relationship that they want to have with people in the forum.

One interesting video update that should very solidly grab the viewers' attention is how to find the results of entrepreneurial activities and what some of the financial highlights are for our corporations and our competitors. (All financial documents are found on the web and are available to the public.) SISO and our forum, will easily show to anyone on the internet, what the actual costs or expenses are for each of the 10 competitors and if they earned or lost money for their week. It also shows how much money they raised for altruistic activities and how it was spent as well as complete information on all our corporations and finances.

Now the viewer can see, learn and view the proof that they can be part of an exciting adventure that instead of costing a bundle that makes somebody else rich, they can earn money by having the time of their lives, be a TV star, develop resume material and make a positive change for

deserving populations.

This is an incredibly unique concept that will attract great competitors, and a strong viewing audience which will grow our corporations even more!

Our growth for the volume and quality of the competitors, retail weeks, premium services and auctioned services will climb to very high levels. Our fleet and the services we can provide will grow as fast as we can train competitors.

Raising Production Funds

This will be an incredibly inexpensive production. Typically, a 22-minute production costs between \$250,000 and \$500,000 per episode. We should easily be under \$5,000 for each week (crew, chase boat and expenses) as the competitors will be producing their own video for that week.

We will need about \$60,000 in cameras, sound equipment, media, spare batteries, lights and reflectors to begin. This amount is laughable by any major production company. We will be shooting with small digital consumer cameras that have long HD broadcast quality recording capability. Some cameras will have wireless microphones; some will have hard wired lapel mics. We will have one more slightly upgraded camera and sound system for shots by the crew.

There is a strong possibility that we will not need to seek production funding, but if we do, here it is.

Crowd sourcing after the book is published is the number one way to be effective as it grows our audience at the same time we raise money. Once that levels out, we can consider investors, but we should keep that to a minimum as typically investors do not have altruistic motives and they want control and put little effort into investments.

Each year we will create an entirely new set of rules for involvement of the competitions as we continually raise the bar.

In year two or three, we will start featuring tropical adventures for disabled or elderly people that we have helped as they enjoy a symbolic one week “victory lap” around the islands.

7 THE PILOT PROJECT

CNA Skills

The Code of Federal Regulations lists the minimum required skills for a CNA. Some states follow the CFR, some states have their own requirements. Basically, a CNA performs daily living skills for hygiene, feeding, dressing, moving, taking vital signs, first aid and CPR.

There is lots of information about CNA training on the internet, but when you read this, you should see that when a developmentally disabled person has extensive training and is directly and continuously supervised, they can perform these skills.

Here is the overview from the CFR § 483.152

Requirements for approval of a nurse aide training and competency evaluation program.

- A) For a nurse aide training and competency evaluation program to be approved by the [State](#), it must, at a minimum -
 - 1) Consist of no less than 75 clock hours of training;

- 2) Include at least the subjects specified in [paragraph \(b\)](#) of this section;
- 3) Include at least 16 hours of supervised practical training. Supervised practical training means training in a laboratory or other setting in which the trainee demonstrates knowledge while performing tasks on an individual under the direct supervision of a [registered nurse](#) or a licensed practical nurse;
- 4) Ensure that -
 - i) Students do not perform any services for which they have not trained and been found proficient by the instructor; and
 - ii) Students who are providing services to [residents](#) are under the general supervision of a licensed nurse or a [registered nurse](#);
- 5) Meet the following requirements for instructors who train nurse aides;
 - i) The training of nurse aides must be performed by or under the general supervision of a [registered nurse](#) who possesses a minimum of 2 years of nursing experience, at least 1 year of which must be in the provision of long term care facility services;
 - ii) Instructors must have completed a course in teaching adults or have experience in teaching adults or supervising nurse aides;
 - iii) In a facility-based program, the training of nurse aides may be performed under the general supervision of the director of nursing for the facility who is prohibited from performing the actual training; and
 - iv) Other personnel from the health professions may supplement the instructor, including, but not limited to, registered nurses, licensed

practical/vocational nurses, pharmacists, dietitians, social workers, sanitarians, fire safety experts, nursing home administrators, gerontologists, psychologists, physical and occupational therapists, activities specialists, speech/language/hearing therapists, and [resident](#) rights experts. Supplemental personnel must have at least 1 year of experience in their fields;

- 6) Contain competency evaluation procedures specified in [§ 483.154](#).
- B) The curriculum of the nurse aide training program must include -
- 1) At least a total of 16 hours of training in the following [areas](#) prior to any direct contact with a resident:
 - i) Communication and interpersonal skills;
 - ii) Infection [control](#);
 - iii) Safety/emergency procedures, including the Heimlich maneuver;
 - iv) Promoting residents' independence; and
 - v) Respecting residents' rights.
 - 2) Basic nursing skills;
 - i) Taking and recording vital signs;
 - ii) Measuring and recording height and weight;
 - iii) Caring for the residents' environment;
 - iv) Recognizing abnormal changes in body functioning and the importance of reporting such changes to a supervisor; and
 - v) Caring for [residents](#) when death is imminent.
 - 3) Personal care skills, including, but not limited to -
 - i) Bathing;
 - ii) Grooming, including mouth care;
 - iii) Dressing;

- iv) Toileting;
 - v) Assisting with eating and hydration;
 - vi) Proper feeding techniques;
 - vii) Skin care; and
 - viii) Transfers, positioning, and turning.
- 4) Mental health and social service needs:
- i) Modifying aide's behavior in response to residents' behavior;
 - ii) Awareness of developmental tasks associated with the aging process;
 - iii) How to respond to [resident](#) behavior;
 - iv) Allowing the [resident](#) to make personal choices, providing and reinforcing other behavior consistent with the [resident](#)'s dignity; and
 - v) Using the [resident](#)'s family as a source of emotional support.
- 5) Care of cognitively impaired residents:
- i) Techniques for addressing the unique needs and behaviors of individual with dementia (Alzheimer's and others);
 - ii) Communicating with cognitively impaired residents;
 - iii) Understanding the behavior of cognitively impaired residents;
 - iv) Appropriate responses to the behavior of cognitively impaired residents; and
 - v) Methods of reducing the effects of cognitive impairments.
- 6) Basic restorative services:
- i) Training the [resident](#) in self care according to the [resident](#)'s abilities;
 - ii) Use of assistive devices in transferring, ambulation, eating, and dressing;
 - iii) Maintenance of range of motion;

- iv) Proper turning and positioning in bed and chair;
 - v) Bowel and bladder training; and
 - vi) Care and use of [prosthetic and orthotic devices](#).
- 7) Residents' Rights.
- i) Providing privacy and maintenance of confidentiality;
 - ii) Promoting the residents' right to make personal choices to accommodate their needs;
 - iii) Giving assistance in resolving grievances and disputes;
 - iv) Providing needed assistance in getting to and participating in [resident](#) and family groups and other activities;
 - v) Maintaining care and security of residents' personal possessions;
 - vi) Promoting the [resident](#)'s right to be free from abuse, mistreatment, and neglect and the need to report any instances of such treatment to appropriate facility staff;
 - vii) Avoiding the need for restraints in accordance with current professional standards.
- C) Prohibition of charges.
- 1) No nurse aide who is employed by, or who has received an offer of employment from, a facility on the date on which the aide begins a nurse aide training and competency evaluation program may be charged for any portion of the program (including any fees for textbooks or other required course materials).
 - 2) If an individual who is not employed, or does not have an offer to be employed, as a nurse aide becomes employed by, or receives an offer of employment from, a facility not later than 12 months after completing a nurse aide training and

competency evaluation program, the [State](#) must provide for the reimbursement of costs incurred in completing the program on a pro rata basis during the period in which the individual is employed as a nurse aide.

CNA Ability Team Administration Definitions

Innovations – Definitions

- **Ability Teams** – Two or more disabled people become each other's service companion.
- **Ability Network** – A business owned by the disabled that contracts for the services they receive.
- **Ability Zoning** – Zoning that allows a residence and business to be at the same location.
- **Retro Production** – Using people instead of machines and decentralizing production.
- **Sports Compensation** – A method to manage wages to prevent losing Medicaid or other benefits.
- **Collaborative Employment** – A method to manage the hours of Ability Teams.
- **SISO** – Sequential In Sequential Out – Public access to all accounting and administration.
- **Revolving Synergy** – Coordinated businesses whose functions change according to demand.
- **Corporate Cluster** – A variety of corporations existing under one name, similar to hospitals.
- **Altruistic Profit** – A success measurement for any type of business, service or action.

Innovations – Explanations

CNA Ability Team

Two or more disabled adults become each other's service companions so that complete or effective function is enabled. The physically disabled person supervises the developmentally disabled person by providing academic support and the developmentally disabled person provides physical labor and mobility so that together they have complete function when working as a team.

Ability teams can achieve much more together than they can alone. Higher education and employment in many more fields is now possible. We would especially look towards training Ability Teams to assist the CNA Ability Teams if they could not achieve full certification. After the team achieves a CNA certification, a scenario could exist where an ability team is paid to provide services to another disabled adult. They may all live together at one residence, or the team may visit to provide services. Medicaid members could be paid to provide services to other Medicaid members.

Ability Network

When the first CNA Ability Teams start providing care, the first Ability Network should be created. It would function as a billing and management service. Ability Teams and their families would be sub-contractors employed by the Ability

Network but would also be the shareholders of it.

There is a whole industry that earns money from assisting the disabled, so why not have the disabled be a part of that industry? The ability network would operate a business that trains and manages the disabled who provide care to other disabled adults, and include them in a microbusiness to manage a few disabled individuals.

The Ability Network would provide open source solutions to funding, training and caregiving and help people in remote locations improve their own quality of life.

With the success of the pilot project, an Ability Network in a jurisdiction or statewide network of people, can benefit from having a medical director and the ability to submit Medicaid or Medicare services for billing.

In simple terms, if you need CNA's or other caregivers, you are part of a business that employs those people and bills the government or individuals for the contracting and delivery of those services.

For each state or jurisdiction that requires it, a medical director would be found, with an RN supervised by the director and then finally LPN's to direct the CNA's in the field. The purpose of having one medical director and one RN to direct the many administrative LPN's and the CNA's who are actually in the field, is to qualify for Medicaid and Medicare billing to pay the CNA ability teams to provide

care.

We would qualify the organization to bill Medicaid and Medicare for adult day services and assisted living services, and obtain the ability to bill health insurance companies for medical services through the medical director.

Ability teams could be employed to supervise and operate Adult Day Care services, which would focus on training everyone to provide assisted living services to the best of their ability.

A vital function of the Ability Network would be to connect disabled adults and care givers who are within walking distance of each other. This would help find candidates for turnkey, microbusiness grants, from us. For example, connecting people in a cluster of apartment buildings or government housing, solves transportation and supervision issues.

Connections can then be made to manage care, advise on microbusinesses and train so that opportunities to improve the quality of life are not missed.

Ability Zoning

A home occupation permit is one type of zoning that allows a commercial property and a residence to exist at the same location. There is usually restrictions for signage, parking and other conditions particular to each location, but you have access to a regular business license. Building codes

are typically under residential codes. The owner of the property can be the general contractor and avoid costly commercial building codes and regulations.

Agricultural zoning is another type of zoning that allows a business and a residence to exist at the same location. There are more.

Living and working at the same location solves one of the biggest hurdles for the disabled to be employed, and that is transportation. Another large hurdle for employment is to be away from supports. Rezoning also solves this so disabled people can work from home.

Retro Production

Retro production uses people instead of machines and decentralizes production and moves it to numerous smaller locations. Retro production makes less profit for the few people that own a business, but the business can employ many more people and use less expensive machinery, as well as, having a very streamlined overhead. You no longer need a large expensive building when production takes place in residences.

Many types of retro production businesses are possible for the disabled or ability teams to be involved with, but let's look at an easy one, water bottling. The following example will illustrate how retro production can effectively employ the disabled in their own homes with minimal cost and

equipment.

For bottling water, the home production area has two parts: creating a container and filling the container. Our containers are pouches that are created by heat sealing stock material with a small heat sealer that can easily fit on a desktop. The heat sealer and materials cost less than \$300. The second step of production fills the pouches. The filling station is less than the size of a 3' cube and can easily fit next to the kitchen sink. A small reverse osmosis unit can fit under the kitchen sink and can transform regular tap water to ultra-pure water to supply about 50 gallons of completely pure water per day. (Coke uses tap water and reverse osmosis to produce its DANI water) The reverse osmosis unit costs around \$350.
http://www.pelicanwater.com/pelican_pro_6stage_ro.php

A small portable filling station, that is hermetically sealed can be built for less than \$400 and be operated by a seated operator, who places his hands into the rubber gloves that seal the outside world from the filling station. He picks up a pouch, fills it, seals it, then drops it through a one-way door so it exits the filling station. The pouches are put in containers. The containers are picked up weekly from a wide distribution of "home" filling plants and taken to a central collection point (which may be another disabled residence). From there; contracts with government organizations, events such as fairs, sports events, concerts and trade shows means that the disabled have a venue to provide, distribute and sell water. The Ability Network

would set up distribution with consumers and with the many home producers to meet the demand of large venues.

With spillage, there is about 10, 12 oz. pouches of water that can be made from each gallon of water. If production costs are \$.10 a water pouch, and each pouch sells for \$.50 wholesale, there is a \$.40 profit on each pouch. Five hundred pouches in a 24 hour day can be made with one reverse osmosis machine. In testing our fastest time to fill and make a pouch was 15 seconds. Let's say that 2 pouches a minute can be made and filled. This means \$.80 minute, or \$48 an hour and 120 pouches filled in that hour, depending on the water supply. You can add a second or third reverse osmosis machine for group homes. About \$100 can be earned in less than 3 hours. The disabled can work at their own pace at their own times.

When production reaches a certain point, a vehicle comes and takes the completed products away for final packaging, retail pricing and distribution.

We have other very exciting products and inventions that we are not willing to release into the public domain through this book but here is one that we expect will produce a considerable amount of funding for disabled populations. This a renewable green energy bio mass heater that can burn muddy, waterlogged deadwood from forest floors (reducing wildfire risk) and remove pollutants such as carbon, ash and soot from the smoke. It has an extremely high efficiency with no hot surfaces.

In this video, (that was not shot to illustrate the biomass heater) for a few seconds, you can see our first prototype, using less than \$1.25 per day in electricity, heating our 70,000 gallon pool warm enough for disabled populations.

You will also see the current state of construction and that the pool is in operation. The cement footer for the building can be seen going around the pool. For a view of the heater in action, view the four seconds 1:50 - 1:54 on the following video or see it on the home page of <http://theabilityrevolution.com>.

https://youtu.be/Xg6QaHBI52s?list=PLS2CT7_tUwpNpNQvPugLYsczaj4FNRgHm

Sports Compensation

We do not want the pilot project to jeopardize benefits for disabled populations. The sad truth is that it can be very, very difficult for disabled populations to maintain a work history for very long. If once they are separated from employment, it can be very difficult for them to get disability benefits again. This innovation that we call “Sports Compensation”, manages the earnings of ability teams or people who are disabled. It can be combined with “Collaborative Employment” (described below), that manages the labor of ability teams. For this to work, the ability teams are listed as contractors in their own corporation and not as employees.

We call it sports compensation as it pays a team larger than just the ability team to be a corporation contracted to do a particular job and not by the hours worked. Anyone qualified can be used to fulfill the contract, even if the job sounds just like a regular 40 hour work week.

As an example of a regular job turned into sports compensation with collaborative employment, the Ability Network is Medicaid reimbursed \$19/hr (going rate) for a CNA to provide 40 hours of service. That same job is now turned into a contract for a CNA Ability Team to be the sub-contractor that provides the labor. Each person in the company is paid as contractor and not for hours worked.

There may be one person, one ability team of two or three people, two or more ability teams and probably a manager, an agent, a trainer and others all working under contract for those 40 hours.

In most situations, you could not spread the \$1000 around far enough for it to make sense to have all those people involved in one job. There is a chance that even with splitting the wages from one job, the Ability Team may be over the amount that they are allowed to earn and yet keep their medical benefits.

The trainer, who is a family member or a trustee, overseen by the Ability Network, is paid an amount that keeps the earnings of the Ability Team in their allowable range. The

trainer keeps revenue in an account to provide “Training, Education and Company Expenses” for the corporate team.

A professional athlete pays an agent, a trainer and many other people so that he can maintain his athletic performance. To maintain the optimum health, nutrition, and education status as a person with a disability, a few other people, typically family members or trustees, should also be paid to support them. This pay method keeps the earnings of the disabled person to the correct limits while enabling others to provide services for the contractors.

Collaborative Employment

In some cases, a service companion is an unpaid job filled by family members, or volunteers. At other times medical staff and trained care givers fill this position. The duties and compensation of a volunteer service companion are not recognized or described under existing labor laws. You can be a 24/7 volunteer service companion and not violate any labor laws.

When two people are each other’s service companion, and they are working a paid position such as a CNA, there is a possibility that person A works 40 hours a week, while person B is a volunteer service companion. Then person B works for 40 hours during that same week, while person A is a volunteer service companion. Since only one person is working at a time, and the other is present, but is a volunteer service companion, they have not violated labor

laws, but one or both members of the team could be overworked.

Collaborative Employment means that each case would be different and individualized and customized to the Ability Team to prevent hardship. There may be times when 3 or 4 people are each other's service companion, or two Ability Teams are each other's service companion and total wages and hours may be less than 40 and are split 3 or 4 ways, or a 40, 80 or 120 hour work week is split between the group.

The Ability Team would have to collaborate on the amount of work and volunteer hours the team would be capable of performing.

The rules set by the ADA of what a service companion is, would also apply to a team being a service companion to another team. In the end, the amount of employment and volunteer hours and how they are compensated would be an individualized collaboration

SISO – Sequential In, Sequential Out

This is a very simple method of accounting that was previously explained in the chapter "Organizational Components". This verifies the information for every dollar deposited or withdrawn from that account.

Revolving Synergy

Several small businesses, in close proximity to each other change the nature of their business according to the time of day and the opportunities that exist as each one changes their revenue and activity stream in coordination with the others.

There are many combinations possible for small businesses operated out of apartment clusters or very small spaces when they connect and share space, abilities and resources.

Internet networking by location, such as by apartment building or cluster, or by walking distance, can help microbusiness expand their operations with very little overhead and with controlled commutes. For example, in the same cluster of apartment buildings, one residence's micro business might teach caregivers during the day, cook everyone's food, and provide maintenance and cleaning throughout the day. Another micro business might manage everybody's phone and administration during the day, operate an afterschool program in the evening and coordinate small manufacturing during the week. Another might have the microbusiness equipment located there for everyone to use and accompany people on their walking commute. The idea is for small or individual owned businesses to make connections to share the workload of activities that change during the day and to change with them. Businesses may occasionally trade off and rotate duties. By supporting each other in constantly changing

activities, and changing with them, they all become stronger.

Corporate Cluster

Nonprofits, For Profits and a variety of other business entities that have complimentary missions coexist with each other under the branding of one name. This is similar to the business model most hospitals use.

Altruistic Capitalism & Branding

Group homes need their micro businesses to succeed in order to generate operational funding. Branding can help with this. Think of a restaurant opening across from a McDonald's restaurant. How do you make your choice? It is entirely up to you, but before you even walk in the doors of the McDonalds restaurant, you already know what to expect. This is branding, it can work for you or against you when it comes to food. If your branding is altruism, transparency and trust, you can expect some good results will follow your logo and name no matter where it is. Let your network of micro businesses use your logo and you can hand them a great shot at success. Altruistic Capitalism and branding are also explained in the chapter "Organizational Components."

Transportation & the Community

Less reliance on transportation is needed, as our zoning change or network connected businesses are all close in proximity. This allows residents to live and work at the same location. The Ability Network would help people connect to microbusiness opportunities that exist within walking distance. This also creates stronger connections with the community around them.

Personal Safety

We will adopt the best practices found under the regulations for group homes to ensure that we are building and operating with the best practices available.

Our Ability Teams can also be called “Buddy Teams”, and having two people together is safer than having just one person alone.

At the aquatic center, we have qualified as a provider of Red Cross Courses and we currently have two Red Cross Instructors on staff. This allows us to teach safety instruction in all the areas that the Red Cross has to keep everyone up to date on safety skills.

Managing Finances

SISO makes all transactions open and publicly available on the internet (account owner names would be hidden by a

username). This will ensure that regular observation, correction and management is in the best interests of the individual.

Accessing Medical Care

With over 7,500 volunteers part of our nonprofit called the Atlanta Volunteers, we have a wide range of health care volunteers who can help us keep good eyes on our residents. I am a paramedic and will be living here onsite. The closest hospital is less than 10 minutes away. We will have routine health checks on everyone on site part of our CNA training program and as part of the duties of the CNAs.

Beginning the Pilot Project – About the Lab!

This Pilot Project is taking on the ambitious goal of producing future Working Group Homes (many WGH's will be at the small single person residences where they already live) that produce their own funding, caregivers and supports through a network. A working group home built adjacent to the Pilot Project, that is the boarding school, will allow disabled populations to take advantage of the research produced by the Pilot Project.

The school will teach the necessary skills to become part of a self-sufficient network in the locations where people already live.

The Pilot Project will have a very gentle launch as the land, building, taxes, administration and maintenance will not be part of the monthly overhead. Our clear span lab, will enable us to easily build one, two, three or four bedroom “mock-up” residences as needed, but we will start out with 4, one bedroom residences on the upper mezzanine and 2, two bedroom residences located on the ground floor.

A single residence is 600 sq/ft. A double residence is 1,000 sq/ft. There is a total of 3,200 sq/ft of floor space in the lab. The 2 double residences take up 2,000 sq/ft of floor space, and four single residences take up 2,400 sq/ft of mezzanine space. There would be a 1,200 sq/ft workshop & reception area on the first floor and 800 sq/ft office and classroom on the mezzanine space.

Before we start our microbusinesses and boarding school, our initial revenue will be secured from our aquatic center revenue, and from two CNA’s or other qualified caregivers, who will rent one single bedroom unit each. This will be at the research lab for a reduced rent in exchange for providing a few support hours each week and on an as needed emergency basis. Our target rent for these two CNA’s, including utilities is \$400 per month each. We estimate that utilities and other costs will be less than \$300 per month. This leaves about \$100 per month that can be used for food and other expenses for our first residents as they adjust to their new surroundings and find employment.

The main facilitator of the research lab is myself. I am a paramedic with over 25 years of experience. I currently live onsite, adjacent to where the research lab will be built.

I will observe and record results, provide supervision, safety and be the general manager.

During the first month, only the two CNA caregivers will be living in the lab and will be given this first month to stabilize their routines and take any other training or preparation needed to welcome our first resident. They will ensure all living quarters and supports operate correctly. Once the lab is producing sufficient funding to begin and resident caregivers are prepared, we will complete an independent evaluation of our lab by the special needs and disabled community, by independent health care professionals and by any other member of the community.

We will encourage people looking to complete a thesis to keep this project in mind. Since this is a pilot project, to encourage the research and development of the best practices for working group homes, we start with an abundance of caution in regards to supports and finances. Asking for outside observation is critical.

When a consensus is reached that the lab is prepared and we are ready to begin, we move onto Stage 1. A discussion on adaptive technology, educational strategies and other adjuncts and how they can be incorporated into this Pilot Project is beyond the scope of this project right now.

However we are open to all research and innovations and will seek advice from as many sources as possible.

Stage 1, Weekly Support Pilot Project

Preference for our first resident, (known as resident 1) will be given to a high functioning adult who is willing to take part-time training to become a state certified CNA (Certified Nursing Assistant). We will provide this training at the lab. We consult with the chosen resident, their family and caregivers and prepare the residence for their arrival. Using all four caregivers, we start with 24/7 availability and then eventually settle on a schedule that provides the few hours of supports each week that our first resident needs.

Our first resident will make their own choices for employment, education and recreation at their own pace. To facilitate social interaction, we will encourage them to engage in training as an instructor or assistant in any of the safety, athletic, recreation, caregiving or other courses we offer. We will also ask them to participate in a microbusiness for a few hours each week or more if they are not employed full time.

Once they are employed, either through us or at their own job, they will be asked to pay rent on a sliding scale adjusted for all conditions. They will manage their finances through SISO and will be overseen by our volunteers and the general public by the transparency of SISO on the internet. We will provide all of the supports they need while microbusinesses

are developed, tested and start producing revenue.

Our goal for this stage of the Pilot Project will be reached if our first resident produces an income that allows him to pay rent and to pay for the supports that he needs while engaging in healthy recreational, social and athletic activities.

We will have exceeded our goal if our first resident obtains state recognition as a CNA and is willing to provide a few hours each week caring for others. When we believe our Pilot Project has reached its goal for stage 1, we will ask our review committee for evaluations and correct any deficiencies until a consensus is reached that we are prepared to move to stage 2.

Stage 2, Daily Support Pilot Project

Stage Two will begin by inviting one physically disabled adult, (known as resident 2) to be part of an Ability Team take CNA training, and move onsite or to commute. Once their routine has stabilized and they have taken all of the academic portions of the CNA course, we will invite one moderately impacted adult (resident 3) with a developmental disorder, such as Down Syndrome or Autism, to move into the lab or commute.

This adult would also be willing to be part of an Ability Team and to take training as a CNA. We will start with all four caregivers and our two newly trained residents (1&2) and

develop a care plan for the newest addition to our team, so that they can receive the daily supports they need.

One or two of the resident CNA's may be asked to work at the lab, full time, if needed. When the routines for our first three residents have stabilized, we will begin the CNA training of our first CNA Ability Team. When the training of the first team is complete, they practice as volunteers at nursing homes and other facilities to gain confidence and skill. When ready, they take their state certification. We ask our review committee to evaluate if we have reached the goal of stage 2. This goal is to train an ability team while providing all the housing, employment, training and supports that they need. If we have reached the first goal, we train a second Ability Team in the same method that we trained the first and complete their review before determining that we have reached all of our goals for stage two.

Living at the WGH and the lab would now be up to 7 people. They may all be trained and tested as capable caregivers, and they may all be state certified as CNA's. Two facilitators who are also caregivers, would still be living adjacent to the lab. When the observations of the independent review committee are addressed, we would ask them to give us the green light to proceed to the last step of our goals for Stage 2-the preparation and catching up on the schedules, funding and care plan to provide 24/7 supports for a severely impacted adult.

The funding from microbusinesses now needs to catch up so that it can match our ability to employ one team and one CNA with us, while the other team and the other CNA, who may be employed at an outside agency, agrees to be available on an as needed basis. We then develop a schedule that allows us to provide 24/7 coverage for one person who needs continuous care. We may need to train and employ other CNA as teams or individuals. We practice providing 24/7 care as volunteers to others (but paid by us) and when ready, we ask our independent review committee for the final green light to proceed to Stage 3.

Stage 3, 24/7 Support Pilot Project

With the success of Stage 2 , we are ready for our most ambitious challenge, providing care for a severely impacted adult needing 24/7 care.

We would invite a severely impacted adult to move in after consulting with family, caregivers and the community, and jointly preparing an effective plan of action. This is where state certification of our teams could be important. Some severely impacted adults already have regular visits by a range of therapists, nurses and physicians and CNA's needed to provide a continuum of care.

Our CNA Ability teams, should be eligible for reimbursement through Medicaid, Medicare and other health insurance plans for the work of providing care to one of the residents in their Working Group Home. With low

overhead, and by having the Ability Network as the business that contracts and employs our CNA's, this may be more than enough revenue to support the whole group home.

This would also be the start of a business to provide care **by disabled adults for disabled adults**. We would seek more opinions about improvements to our program and continue until a consensus is reached that we have reached this goal. During stage three, we will be looking to make connections with other innovators to test their ideas, and develop new goals for research. Stage 3 will have the highest level of review and observation possible. We will reach out to other health care providers to ensure compliance with the best practices of this industry.

Stage three will continue as we fund and create working group homes, individualized for our residents and find new residents to replace them here. The primary goal for stage three will be met when the next working group home, in another location, passes its first review from their own committee. The secondary goal will be reached when a working group home, that is self-funded, can care for a person needing 24/7 care, passes its final review from its own committee.

The other duties of our residents will be to maintain the building and grounds with help as needed. Part of their duties will be to keep a public vlog about their activities. Family members, health care professionals, the 7,500 + volunteers of the Atlanta Volunteers, and the general public

will interact with the vlogs. During the transition to living in the WGH, we will consider having family members move into a unit, with or beside our residents, on a temporary basis.

The CNA caregivers living onsite will help with any concern, including transportation and microbusinesses and ensure care as needed. We will put a version of SISO on the internet to have public inspection of our operations and respond to observations from the general public.

After The Pilot Project

The Pilot Project (boarding school and classroom laboratory) will prepare up to 6 residents to move into the 12,600 sq./ft. building adjacent to the Pilot Project, to begin the production and distribution of turnkey microbusinesses, granted to other aspiring working group homes. This will be a group home that is based on a multi-use, multi-purpose aquatic and recreation center whose activities and businesses will change throughout the day.

Disabled adults can be employed to manage, teach, lead or assist with the healthy activities and programs. Our boarding school will start to transition to include some of those vocations.

The creation of the Ability Network to produce turn-key, fully funded solutions for the disabled to be employed from home will have a goal of keeping the cost of equipment and

support to be less than \$2,500 per grant to start and working towards a total cost of \$1,000. As an alternative to changing the zoning on a residence, we will lobby for a “waiver” so that people can apply for a simpler process to allow their businesses to exist.

Quality of Life & Leisure

Exciting sports such as scuba and sailing already draw the public here and this can promote comfortable social interactions between our residents and the general public! This gives residents at this aquatic facility a great opportunity to travel as assistants, even if they do not scuba dive or sail.

SISO will allow the vacationing public to see how their travel dollars are making vacations and a wonderful quality of life possible for disadvantaged populations. Putting your travel dollars towards a once in a lifetime experience for people that are truly deserving will create a branding that people will be proud to be a part of.

Working Group Home Motto:

A house without the opportunity of reaching for the stars is just a house.

A house where you have hope, is called a home.



The biomass heater burning wood underwater, heating our 70,000 gallon pool for about \$1.25 a day using rotten pine found on forest floors and other yard debris.

8 MANUFACTURING

By now you should have read a brief description of the biomass heater and the water packaging in the foreword and elsewhere in this book.

Please excuse a repeat of some of this information before I go into detail as this chapter is designed to be self-contained for people only reading this section, and not the whole book.

The first product is a steam engine that powers an electrical generator.

This very old technology does one thing; it gives you independence from manufactured fuels. You use anything that can burn and water and this makes it work. I use loose soggy pine that is found on forest floors after trees fall and rot. This lessens the fuel load on the forest floor and makes the woods around my house, less likely to burn. Around California there is a lot of fuel on forest floors that creates

hazards it seems almost every year.

On a campfire or in a fireplace, you might have a problem with wet muddy pine burning, or the buildup of combustible products that could cause a chimney fire. That won't happen with my heater/boiler.

You might be wondering, how does wood compare to gasoline for producing energy? Depending on the moisture content of the wood, it may take 3lbs of dry wood or 4lbs of soggy wood to deliver the same amount of BTU as one pound of gasoline. Gasoline engines usually have a 20% conversion of BTU to energy with the best combustion engines having a 40% conversion rate. Steam engines are typically around 30%. If you are using a combustion engine with a 30% efficiency and a steam engine with a 30% efficiency, and dry wood, then 1lb of gasoline equals 3lb of wood for the conversion of BTU into energy.

Your take away point from this is that using wood in a steam engine to create electricity is a practical way to have emergency power in times of a catastrophe or when you need it in remote locations.

A rescue station that we would manufacture would come with a rechargeable chain saw, water purification and packaging. This whole unit would be about the size of your dishwasher and it could be packaged under a tubular steel frame so that it can be waterproof and shock proof enough for a parachute drop, while being easy to stack and move.

You could fill a plane full of hundreds of these units and parachute them into any place. One unit could supply water for a lot of people and enough electricity to power and recharge vital equipment.

Many people in Puerto Rico were left without power and drinking water for a long time. Trees and other debris kept power lines down and travel restricted.

What do hurricanes produce a lot of? Wood. Lots and lots of wood. Parachute a steam powered electrical generator combined with a water filtration and packaging system into a disaster area, and you can save lives very quickly, as fuel is all around.

Parachuting gasoline generators into some place would probably be useless, without gas, and if you did drop gasoline, (not a great idea) how long would it last?

A few of these units could make a difference in a remote location and sometimes you may need containers full of these on a ship to make a difference, but the solution is practical and scalable.

The catamaran that we plan to use for our competition has unique qualities that enable it to deliver these emergency stations to remote coastal areas. First, if there is no fuel, this is a sailboat. It can operate without fuel and many sailboats have their electronics recharged by a combination of wind and solar power. Next, because it has pontoons, it is very stable and has a very shallow draft. It can also hold a lot of cargo. You can sail a catamaran onto the beach to

unload cargo, and if it is a rocky, difficult shore, you can get in close enough to offload the cargo into the small boat that is located at the rear of the catamaran.

You can paddle that into shore and deliver the rescue station.

This catamaran can also provide primary health care and a first aid station by going to various points along a devastated coastal area when roads are blocked. The catamaran can reach people who usually live along coastal areas or who usually travel to the coast in times of disaster.

Gasoline is more practical for everyday use. You stick the nozzle in your car, fill it and drive off. With wood, you actually have to do some work and get sweaty and dirty. If there was no gasoline, and if I was out of power, heat and water, I would welcome the chance at getting sweaty and dirty to protect my loved ones.

Many people trying to escape hurricane Irma were left stranded in their gasoline powered cars and their electric cars after gas stations ran out of gas and the power to recharge was cut off due to power lines being down. If an electric vehicle was pulling a small trailer, with our rescue station on the trailer, in operation and producing electricity, it could partially power the vehicle.

This rescue station produces 4kw, a large electric car typically needs 78kw peak and 34kw continuous. You would have to stop regularly to fully recharge the batteries for probably around 10 hours, but the range the car could go

would be increased by about 10%. You could add a second unit to get even more range and a faster recharge time.

The trailer, fully loaded with extra wood, rescue food, tent and supplies, would be less than 1,000 lbs. Yes, you would have to stop every four hours or so to put more wood in the unit. Every day or two, you may have to stop and cut more wood and put it on the trailer. When you reached your destination, you would have power and water. You could also hook up a water filled radiator to safely supply heat for a tent.

With some emergency food rations and a tent stored on the trailer, you should be able to wait out most disasters anywhere you go.

Once you get to your destination, you unhook the trailer and that is your recharging station for your vehicle and it powers your campsite while purifying and packaging your water. You can then use your electric vehicle for other purposes, recharging it every day.

They sell lots of steam engines and generators online, you can buy a steam powered generator already without waiting for us to produce one.

I have added an innovative twist to mine by having wood burn underwater. I also purify the smoke of all the carbon, ash and other particles and it has cool surfaces on all exterior parts. There is no chance of a spark or ember or anything above 120 degrees, escaping this unit while it is in operation.

This heater can burn liquid, gas or solids and the exhaust temperature of the smoke and any surface on the heater is usually about 120° F. The temperature does change briefly every 4 to 6 hours when it is being refueled. Almost all of the heat is removed from the fuel during the burning process making this biomass heater very efficient and perfect to operate a steam powered electrical generator. A wood fired electrical generator complete with a rechargeable electric chainsaw is all you need for power and heat.

The second product that I mentioned above, was the water purification and packaging station.

The water packaging station does need electricity to run, and it can be plugged into the emergency generator. If you want to package and purify water independent of any electricity, there is a way to do this. You twist tie the containers and you create pressure for the purifier. You create water pressure by having the inlet pipe 20' feet higher than the purification unit. (You may have to run the line up a hill or put it on a roof top or in a tree.) This creates 10 psi of pressure. You could also manually pump air into a container or put weight on a flexible container, to force the water out at pressure.

This rescue station is part of our disaster relief operations using the utility of a catamaran. A shore based triage area with food, water, electricity and emergency medical care can be set up with the catamaran providing one more component, safety. Disasters can have large panicked and

desperate crowds that can overrun rescue attempts.

Scene safety is the first step that all EMS, police, fire and first responders consider when responding to all emergencies. If any scene becomes unsafe, for any reason, the rescuers retreat. This is a universal rule of response for rescuers.

The rescuers at a shore based station, can quickly retreat to the small dingy and then go a short distance back to the catamaran if the scene starts to become unstable.

There is another advantage to using a catamaran. Typically, the first thing that happens to an area when help arrives, is the stress on resources increases as the rescuers and equipment arrive. Time is spent securing the area and supporting the rescuers instead of providing rescue services. The airport is typically where the first rescue station is located, with the ports being the next. All rescuers then need roads that are cleared to be able to move rescuers and utility service to distant locations.

Portable, catamaran based rescue stations can be a very effective temporary measure as roads do not have to be cleared and the rescuers do not need any shore based support.

RO Purification and Packaging

As previously described in this book, beside the use in our rescue station, the water packaging station can be used to employ disabled populations in their homes producing

packaged water for sale.

This packaging station, when used as a method of employment, is a simple method to produce reverse osmosis drinking water for sale. Our production methods called “Retro Production”, decentralize and simplify the manufacturing process. This enables disabled populations to produce components and earn revenue at their homes to become part of the production line. The production network would bid for large contracts at stadiums, concerts, fairs and conventions and all work together to produce enough water to meet the contract demands.

Our RO unit has three simple prefilters added to it to prolong the life of the RO membrane when filtering water at disaster areas or anyplace. Whether at home or in a disaster area the prefilters should be used simply to prolong the life of the RO membrane.

The first filter is a very simple particle filter that can be backwashed regularly with the waste RO water to clean it of particles, especially when muddy water needs to be purified. Next an ion filter that is recharged with salt or salt water takes dissolved minerals such as calcium out of the water, to soften the water. Finally, a charcoal filter is used to remove chlorine as the last step of filtration before the RO process.

The packaging station is about the size of a large microwave, and can sit close to the kitchen sink. The RO unit can fit under your kitchen sink or close to it, if it is

being used to employ disabled populations at home.

The resale of tap water into an ultra-pure product using reverse osmosis is how Coke makes the ultra-pure product, DANI water. Our purification and packaging station costs less than \$1,000 and we would grant this product to disabled populations, instead of thinking that a person on Medicaid or Medicare could afford such an investment. We would install it and let them join our workforce from home, and then use revenue from production to pay for the unit. Once it is paid for, they own it and they control how it is used. No contract would be signed, this would be a handshake agreement. Yes, we would occasionally come out on the wrong end of this kind of arrangement.

There is typically less than \$.10 in production costs to produce 12 or 16 oz. of packaged water. Labor and transportation make up the other costs. You probably will have seen 16 oz. of water sell between \$1 and \$2 a bottle.

In testing we could produce two units per minute working at a slow comfortable pace as our best time was about 15 seconds per unit. A modern factory produces hundreds of units per minute without the high costs of labor that we would have. We employ more people, they employ less. Our people work from home at their own pace, their people commute and work set hours under strict conditions. The comparison can go on.

Now you can see why we call our method, "Retro Production," it takes a huge step backward from the

industrial age and the goal of amassing wealth for just a few people.

Let us look at the wealth our workers could generate for themselves.

If the water has a wholesale profit of \$0.40 / unit, and two units per minute were produced, the water station would produce \$0.80 a minute or \$48 /hr for the person working with it. They could work at a slower pace, and whenever they wanted. No clocking in and out is needed.

This is with a wholesale profit of \$0.40 unit. The profit may be much higher and the production may be much higher, and the production hours may also be longer per week.

Everything can be scaled up or down to meet the needs and capability of the person producing water.

In some cases, when specific people or causes are being supported, volunteers may help to produce the water for the disabled adults that are being employed.

This is an easy process that anyone can do at home and if nothing else, it would dramatically cut down on your expenses of buying bottled water. If you drink 2 bottles a day, the \$10 per week savings for the family, would pay for the unit in just about two years.

Our bottle, is actually a flexible container, that is a heat sealed pouch that automatically seals when the enclosed straw is moved out of the drinking position. When the

container is empty, it folds flat, taking up very little space when disposed of. At a large event, like a concert, thousands of empty water containers would only fill one trash can. The convenience and money saved on trash disposal would be a marketing advantage to have large venues buy our water in bulk.

Here is our “Retro Production” method to create a production line for the water.

This method is the opposite of what the industrial revolution does, which is why we call it retro

Let’s imagine that you are a quadriplegic living by yourself, in a small apartment, dependent on a mouth controlled wheelchair and the occasional visits by caregivers to provide you with everything you need to survive. If your small single bedroom apartment is within wheelchair travel distance of a person that is developmentally disabled, or they can walk to where you are, you both may have all the talents and ability you need to be a vital part of an economic solution to improve your quality of life. You both could form an Ability Production Team, to produce water and an income.

A small portable filling station, that is hermetically sealed can be built for less than \$400 and it can be operated by a seated operator who places his hands into the rubber gloves that seal the outside world from the filling station. He picks up a pouch, fills it, seals it, then drops it through a one-way door so it exits the filling station. A

developmentally disabled person can be supervised by a physically disabled person to complete this task. The pouches are then put into containers. The containers are picked up weekly from a network of “home” filling plants and taken to a central collection point (which may be another disabled residence). From there, contracts with government organizations and events such as fairs, sports events, concerts and trade shows means that the disabled have a venue to provide, distribute and sell water. The Ability Network would set up distribution with large consumers and with the many home producers to meet the demand of large venues

A typical housing situation where this could work, with not just water but other products, would be if you are in a cluster of apartment buildings, a nursing or assisted living home or live in government housing. Living in these conditions, can be an advantage to you for forming your own economic solution as other people there need to have their quality of life improved. if you network with others to form an Ability Team and then collectively supply water for large contracts such as stadiums and concert halls you can have an employment solution that involves no commute or restrictions.

Operations

A wood or biomass fired heating source is a very practical way to operate an emergency generator. This is about the main reason why somebody would want to buy one. The next reason would be that if you live near a woods, your

heat and electricity would be free. Our market to sell these would be slow but steady and involve at least a \$85,000 in manufacturing equipment before 5 demonstration models are created.

The first demonstration model is for wilderness survival. We should be able to produce a very small one weighing less than 30lbs that you could fit in a backpack. Several accessories would go with this such as a very small electric chain saw and a reverse osmosis unit for water.

The second is for powering an electric vehicle in case of an emergency where fuel supplies could be endangered. This would be on a trailer that the vehicle would pull. The third prototype is one that you can pull by hand, suitable for home use. The forth is a larger stationary structure for heating swimming pools and buildings. The last one would be for rescue operations and would contain a water production and packaging station. It would be protected by a tubular frame going around it so that it could survive rough handling, submersion, be easy to stack and rig for lifting.

Once we have the five demonstration models built, we would advertise them. We would then manufacture them according to the demand. We do not know what the demand would be and for such a specialized product, it may be quite low. We would spread the manufacturing process around to other WGH's, in the same way that water is produced, to support Ability Teams where they live.

One way that we could sell these would be at a “Survivalist Convention or Fair”. I don’t know if they have these, but we could create one.

Because of the high start-up costs, the slow and uncertain return on investment and the commitment of time, launching this project has to be either timed right, or done with the help of investors.

As far as investors go, I would rather have 100 people invest \$1,000 each using \$80 a month and being involved in the project, then one investor put in \$100,000 today. The reason for this is that you get 100 brains and brawn to go along with the 100 people who invested. The brains and brawn of each person would be worth more than the money they invest.

As you know, SISO, open books and the forum are designed to prevent people with developmental disabilities from being taken advantage of. If you are an investor, big or small, to enter into an agreement with us, there would be no private communications, as this defeats the purpose of the bright light of truth protecting vulnerable populations in business agreements.

No secret deals also avoid slick sales tactics that prey on people. Although slick sales tactics are usually legal, this sales game is like letting professionals play full contact sports against kids from the neighborhood. This is morally and ethically reprehensible if you are making a business deal with a person who has a developmental disability;

unfortunately it is legal.

If you want to invest, in anything this project does, you do so openly under the bright light of truth and have the details of that arrangement posted in the forum. You make an offer, people will see if it competes with the free market, except that this is the free and honest market. No shady deals, slick sales pitches or legal contract wrangling.

Just agreements that you can be proud of and that the general public can observe as being fair. You can write to me admin@theabilityrevolution.com if you want to be an investor, but your email will show up in public, in the forum as all the emails from that address show up there. If you want to get involved it must be open and honest as judged by your peers.

This method is a way to protect our vulnerable loved ones from greed and deception.

Until the aquatic center, which is also the first Working Group Home is stabilized and producing income, the manufacturing project will be on the back burner, unless there are people motivated to invest in it as a separate project.

The success of our competition and the progress of our CNA training program will tell us when or if we should launch a manufacturing business for the biomass electrical generators and the rescue stations.

No new technology is here, well not much anyway. A

different way to build a steam engine and some production shortcuts, but anyone can do this right now with off the shelf parts, so don't expect that the next latest and greatest is here.

Once produced, an agency like FEMA and other agencies around the world similar to FEMA may want to buy large orders of these rescue stations, this is where high profit and sustainable manufacturing could occur.

The small biomass electrical generators would also be a great devices for this nation's poor, who sometimes live in tents, campgrounds and in other very primitive conditions.

We would gift or grant these out on a case by case basis depending on our finances.

The goal with this equipment is not to get a patent immediately. A patent only explains your idea to the people that are paid to read new patent applications every day at the patent office. They have the connections to build your invention faster than you do and just by making a few small changes, your patent is worthless and they beat you into the market. The goal is to apply for the patent application the first day we put products up for sale so that we have the jump on competition.

Using SISO and open books, we will create a brands and products that people will buy, simply because they would want to associate with a business doing the right thing for society.

Our marketing for our products would be similar to other social movements that catch on such as recycling, picking up after your dog, not littering and trying to conserve the earth's resources.

SISO and a forum would be used to open the books for all the business that we do. When the consumers look at our books, if any of the workers wanted to post their profiles the consumers could follow the money all the way back to the person who produces the product, learn a little about them and how much money they earned, and how much money everyone else earned and what our profits are used for.

This open and honest method of operating a business with great results for society would get us a large following of brand loyal customers. Water and power is the first place to start, but once we get some momentum, we can start manufacturing other items and daisy chain them onto the brand we are creating.

Could we do an experiment with t-shirts and other clothing? When you see sweatshops, they seem to be rows and rows of sewing machines. Could individuals, all connected with Retro Production produce a competitively priced piece of clothing? I don't know. Could we divide out the process for growing cotton and then producing fabric and then clothing in home based locations, without high corporate profits, so that we could produce American made clothing that is competitive in price? I have no idea if it will work for clothing, but what products could it work for? We use SISO,

open books and our branding and then go from there.

Can America return to prosperity if we step back from globalization and high corporate profits and return to localization and profitable people?

At some point we would hope to have a WGH located at a farm where we can start producing food items, but how about just including farms that are already in operation?

They do not have to sell to large conglomerates, the public could collectively buy from them and skip the middle man, the high profits of corporate food retailer. There are endless possibilities for WGH's, their purpose and location.

Restaurants, furniture manufacture, retail sales, landscaping and haircuts to name a few.

Okay, well haircuts? Not so much haircuts... My son wants to be a barber, but until more of my hair falls out, (about 3 months from now) he isn't getting near me with scissors, no matter how well he is supervised in an Ability Team. And if my son is supervised by my friend Jack, no way, not a chance.

Ability Teams do have limits!



With the heater doors open, you see the foamy water and cool pure white smoke that hardly rises due to all the heat being removed by the water.

The ash is collected in skimmers at the top (seen making a big mess in this prototype) and it contains 13 plant nutrients such as calcium, potassium, magnesium and other trace elements. The carbonates and oxides in the ash are valuable liming agents that can raise the pH and help neutralize acid soils.

“Happiness is not found in a fiat currency”, ... Alan

Sign up inside the forum for that group. We may need a lot of pre party, party planning, experience and practice.

A party is great way to spread the word to other locations for Working Group Homes.

\$5 - Go sign up! <http://theabilityrevolution.com>

1 : 1,000 people who sign up will win an all-expense paid tropical adventure in the British Virgin Islands, drawn during week 20 of our competition.

The four most helpful people in the forum, as voted on by the people in the forum, will also win an all-expense paid tropical adventure in the British Virgin Islands.



ABOUT THE AUTHOR

When I was in grade 5, splashing along in some cold and slushy ice water on the way to school, my friend Greg said “Alan you like playing in the water so much you must have been born in a toilet.”

Commercial diving school, lots of freshwater working dives, and 5 years living as a beach bum in Bonaire and Grand Cayman teaching and guiding scuba, proved Greg right.

For a real job I have worked in EMS since the 1980’s as a volunteer with St. Johns ambulance and then later as a paramedic being licensed in 1990.

I have always loved inventing things, and I have a few more on the drawing board that I would like to build some day.